

USC Libraries

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<https://bit.ly/HeadingsCCLI>

Heading Structure Guidelines

- Headings are hierarchical. Use levels in chronological order <h1> through <h6>.
- Use <h1> only once per webpage.
- In long documents more than one <h1> is acceptable.
- Don't skip levels.
- Be succinct and descriptive.
- Do not use visual formatting like bold, underlining, or changing font size instead of a heading structure.