



# Instruction Activities with Qualtrics

CCLI 2021: Lightning Talk

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# Welcome!

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in this talk, please visit:

<https://library.csustan.edu/ccli2021>

Thank you for participating!

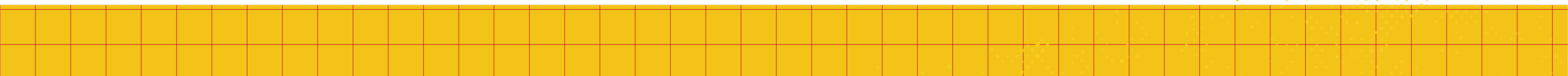


# Handouts as activities

- One-shot bibliographic instruction at Stan State typically includes a lecture followed by guided exploration of resources in the classroom.
- Prior to the online transition, Stan State librarians conducted a one-shot instruction session in-person, held in a controlled environment on campus.
- Physical paper handouts passed around after a lecture reinforced learning goals and outcomes while developing research skills as students explored library resources.

# Migrating handouts online

- A big problem for me was replicating the physical paper ‘handout’ for an online environment:
  - What will this online ‘handout’ look like?
  - Will this ‘handout’ replace the physical paper version?
  - What kinds of licensed platforms does my campus offer that will help me migrate these handouts?
  - What kinds of platforms are free to try?



# Migrating handouts to Qualtrics Activities

- I began replicating my handouts using the survey software, Qualtrics.
- Some of the functionality of Qualtrics that my activities benefit from include:
  - In-depth measurement creation – Activity questions could take a multitude of question types.
  - Customizable look and testing – Activities could be tested with both mobile and computer environments simultaneously along with adding graphics or images.
  - Real-time data progress reports – I shared with faculty updates on student progress in the Zoom room.
  - Robust methods of distribution – social media, anonymous link, QR code, embedded frames within LMS.

# Embedding Qualtrics activities

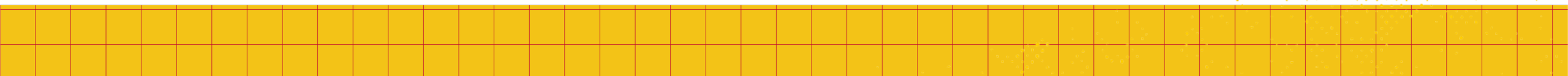
- In order to boost exposure to library resources, activities were embedded in various research guides created through SpringShare's LibGuides.
- Facilitating instruction sessions that implemented instruction activities developed in Qualtrics and hosted on a LibGuide to enhance library instruction. It also led to observing issues students faced with technological inequity.

# Tech. inequity observations

- With the online transition, my one-shot sessions moved to video-conferencing software like Zoom or other emerging technologies, remotely.
- Some of my observations include:
  - Students utilizing various hardware and software entering the instruction session.
  - Issues with web browsers and embedded activities during an instruction session.
  - Unstable internet.
  - Synchronous sessions unavailable for students missing class due to the pandemic.

# Tech. inequity reflection

- While the tools available to librarians like Qualtrics can enhance instruction, librarians must be mindful of existing inequities students face are further fractured by technological inequity – even if it is a one-shot BI session.
- Being proactive is key to bridging technological inequity.





# Bridging tech. inequity

- Librarians can attempt ways to bridge the tech. inequity students face by:
  - Testing the experience of technologies in various environments including hardware or software before the session.
  - Collaborating with faculty to front-load students on the session and have informal introductions in their Learning Management Systems. Requires buy-in!
  - Asking faculty prior to the session if students will be unable to attend and/or offer a recording of the instruction session along with any URLs to the activity.
  - Creating a breakout room for students struggling with navigating their experience with an activity for one-on-one troubleshooting after the lecture.



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