



California Conference  
on Library Instruction

# Lightning ⚡ Rounds

## Featuring

**Melissa I. Cardenas-Dow**  
California State University, Sacramento

**Lindsay Davis**  
University of California, Merced

**Kimberly Lace Fama**  
University of British Columbia

**Mary-Michelle Moore**  
University of California, Santa Barbara

**Paige Sundstrom**  
University of California, Santa Barbara

## Moderator

**Daniel Ransom**  
California College of the Arts

**#CCLighting2019**

Caspar Wolf, *Thunderstorm and Lightning Strike on the Lower Grindelwald Glacier*, 1774, oil on canvas, 53" x 82", Artstor.



# Lightning ⚡ Rounds

## The Groundrules

- ⚡ **Five speakers**
- ⚡ **Eight minutes each**
- ⚡ **Group Q&A at end**

Caspar Wolf, *Thunderstorm and Lightning Strike on the Lower Grindelwald Glacier*, 1774, oil on canvas, 53" x 82", Artstor.



# Taking Notes to Take Note

**Conceptualizing Reading Apprenticeship  
Techniques in the  
Library Instruction One-Shot with  
Concept Clouds and Double Column Logs**

Melissa I. Cardenas-Dow  
cardenas-dow@csus.edu

# What's Reading Apprenticeship?

## The Reading Apprenticeship® Framework

These four overlapping and interacting dimensions of classroom life exist in a context of extensive reading and are linked by metacognitive conversation, both internal and external.





# My study

- Research Question: How do students perceive the metacognitive thinking tools I use in my IL sessions?
- Focus: English composition classes, predominantly first-year students; Oct 2018 to March 2019
- Received: 193 students, 12 1-shots



# My study: The Worksheets

## Thinking Tool: Choosing a Topic and Search Terms

**1** What is your assignment?

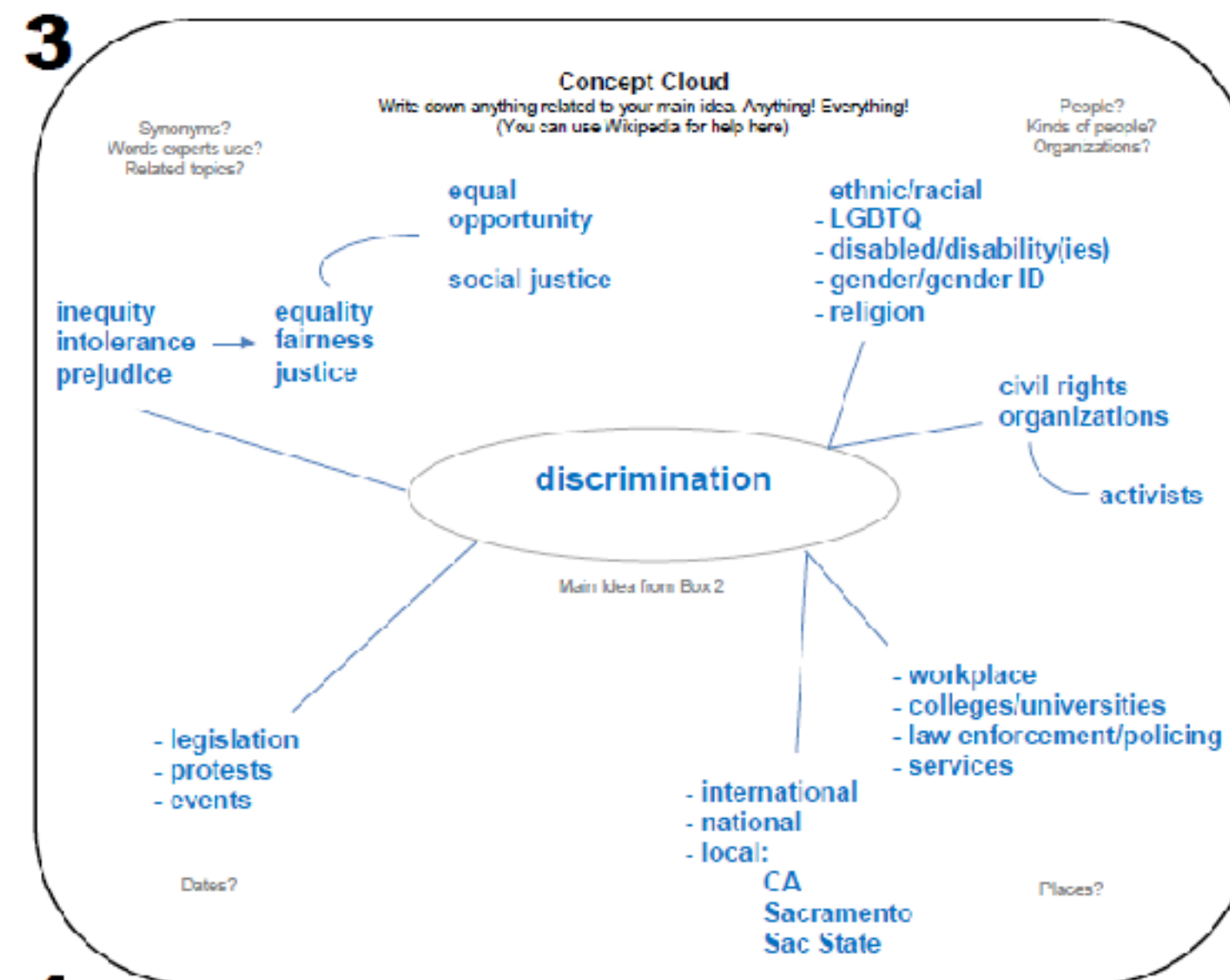
- 5-6 page essay
- Argumentative, research-based
- 4 sources minimum
- 3 need to be *scholarly*

How long is your paper? How many sources do you need? What kind?

**2** What do you want to write about?

- discrimination

This doesn't have to be your final choice of topic. It's a place to start.



**4**

Your search terms:  
2-4 keywords from box 3.

- *discrimination AND disab\* AND workplace*
- *"social justice" AND (university OR college)*
- *religion AND intolerance AND workplace*

Remember: Add or subtract keywords to get different results. Pick different ones! Start with a new main idea!

Concept Cloud

Name \_\_\_\_\_ Date \_\_\_\_\_ Course \_\_\_\_\_ Section \_\_\_\_\_

**Double Column Notetaking Log**

RESEARCH TOPIC SEARCHED: \_\_\_\_\_



Info on Search Conducted	Notes
Database used: Type of articles needed: Search terms used: Limits used:	Scan the results page of your search. Take notes with brief, selective, accurate paraphrasing. <b>Suggested Guidelines for Notetaking:</b> <ul style="list-style-type: none"> <li>- Include subject headings/descriptors and keywords</li> <li>- Skip a line between notes and topics</li> <li>- Use bulleted lists and abbreviations</li> <li>- Write down questions and aspects of your topic that you hadn't considered</li> <li>- Include diagrams or tables if needed for clarification</li> </ul>
Article title:	
Type of article:	
Article title:	
Type of article:	
Article title:	
<b>Summary of Section</b> In your own words and in complete sentences, write a 3-5 sentence summary paragraph. Your summary should cover the main concepts of the notes and include adequate details to help you decide on your next research move.	

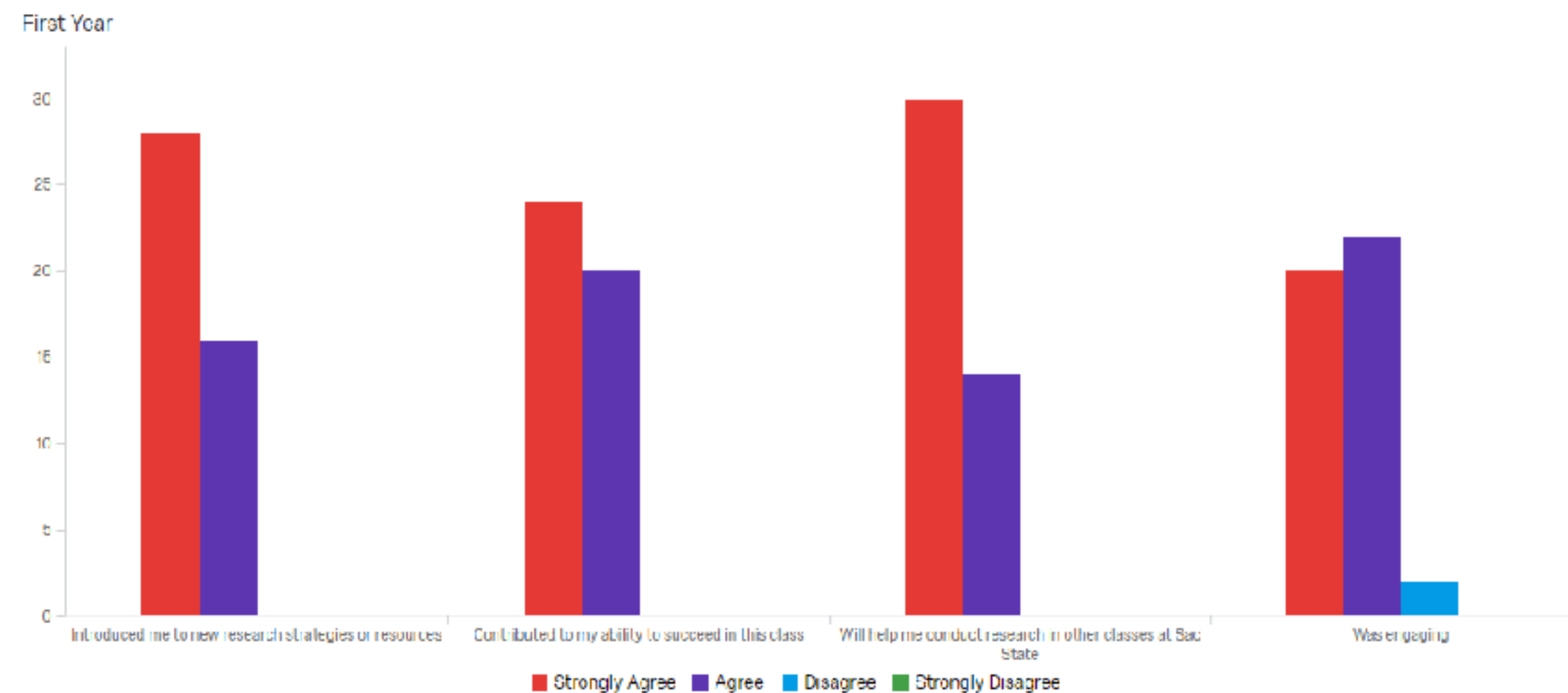
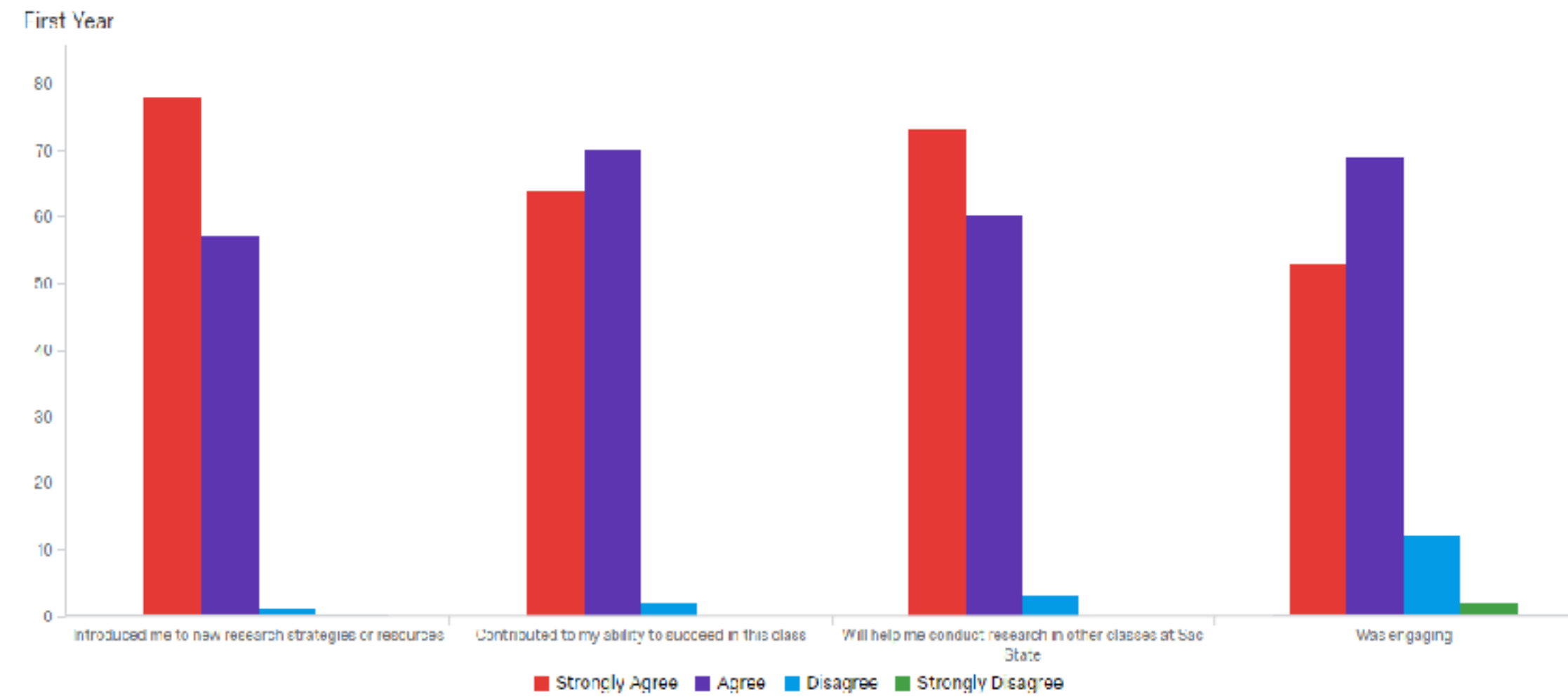
Amid  
1/31/2019

Double Column Notetaking Log



# My study: What students said...

Concept Cloud



Double Column  
Notetaking Log



# Reflection and Conclusion

## Some Limits

- Focus of study is on *student experience and self-described learning*, not independent variables of effectiveness
- Focus of study is on my own teaching mastery
- No data collected on prior experience of students or post-session assessment of learning, which could help establish context and validity of study (Conway, 2015)
- Student perceptions need to be viewed in relation to other assessment measures



# Reflection and Conclusion

## Next Steps

- Continue gathering data on student perceptions
- Develop methods of gathering measures of student prior knowledge and assessment for post-sessions
- Move toward assessment and measuring effectiveness
- Continue to develop literature review on scholarship of teaching and learning related to academic library instruction, especially the one-shot format, and reading apprenticeship



# Reflection and Conclusion





# Some References

- Ambrose, S. A., Bridges, M. W., DiPietro, M., Lovett, M. C., & Norman, M. K. (2010). *How learning works: Seven research-based principles for smart teaching*. San Francisco, CA: Jossey-Bass.
- Conway, A. (2015). One-Shot library instruction sessions may not increase student use of academic journals or diversity of sources. *Evidence Based Library and Information Practice*, 10(4), 238-240. <https://doi.org/10.18438/B8SS3Z>
- DeZure, D., Kaplan, M, & Deerman, M.A. (2001). Research on student notetaking: Implications for faculty and graduate student instructors. CRLT Occasional Paper No. 16. University of Michigan.
- Schoenbach, R., Greenleaf, C., & Murphy, L. (2012). Engaged academic literacy for all. In *Reading for understanding: How Reading Apprenticeship improves disciplinary learning in secondary and college classrooms, 2nd edition* (pp. 1–6). San Francisco, CA: Jossey-Bass. Retrieved from: [http://www.wested.org/online\\_pubs/read-12-01-sample2.pdf](http://www.wested.org/online_pubs/read-12-01-sample2.pdf)



Thank you!

Questions?

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Melissa Cardenas-Dow



# **The Bias in Your Search Results:**

A Partial “Jigsaw” Activity





# Hello!

## I'm Lindsay Davis

She/her/hers

Instruction & Outreach Librarian

University of California Merced



# Critical Race & Ethnic Studies 101

## Race & the Media

“Studies representations of race & its intersections with gender & sexuality in film & other popular media. Topics will include images in film, TV shows, & advertisements, the social implications of popular racial images, & the role of media in shaping and reflecting power relations” (University of California Merced).



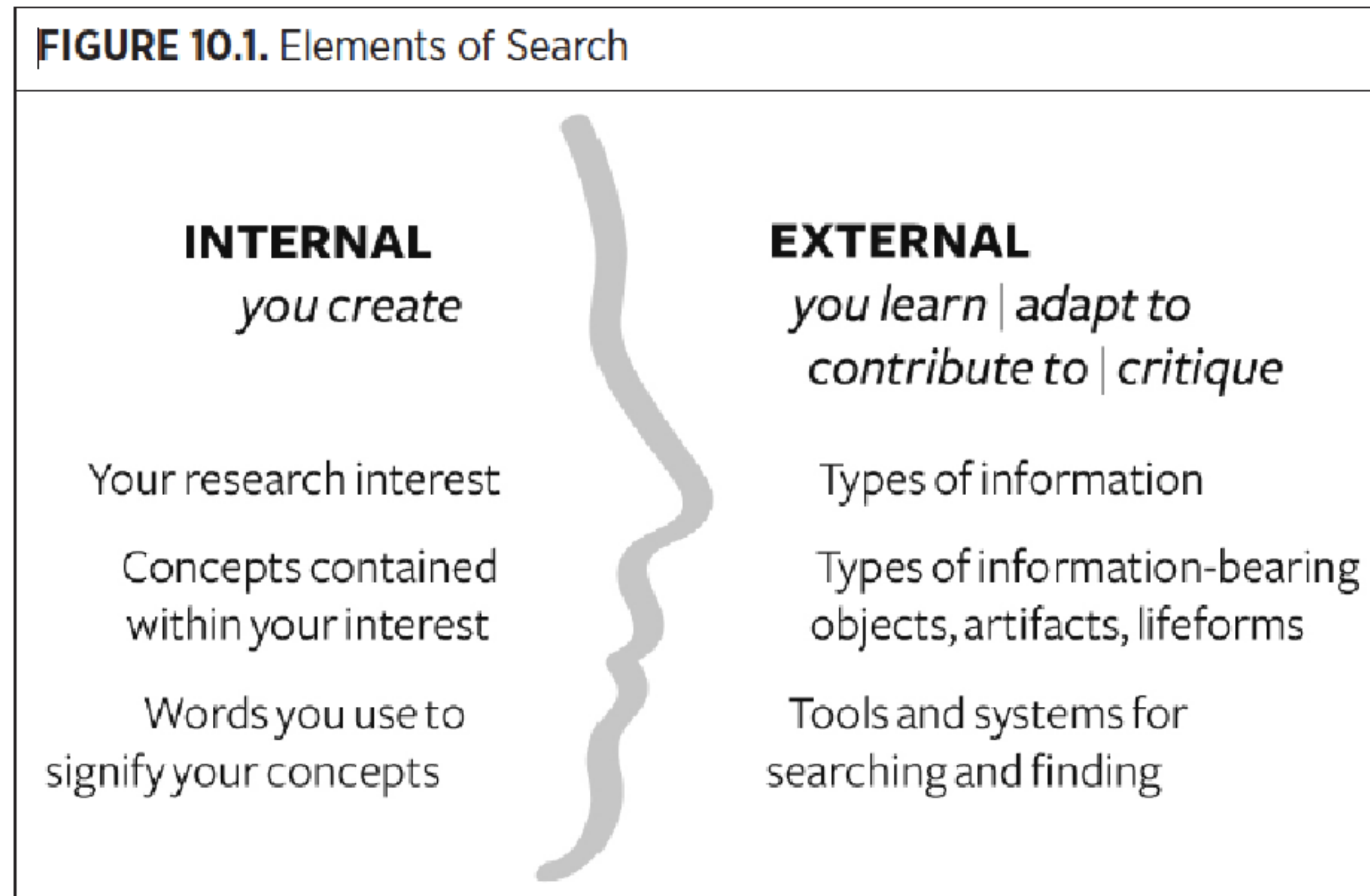
## Outcome

Students will be able to recognize that search tools & systems reflect & shape existing power structures of race, gender, sexuality, class, etc.





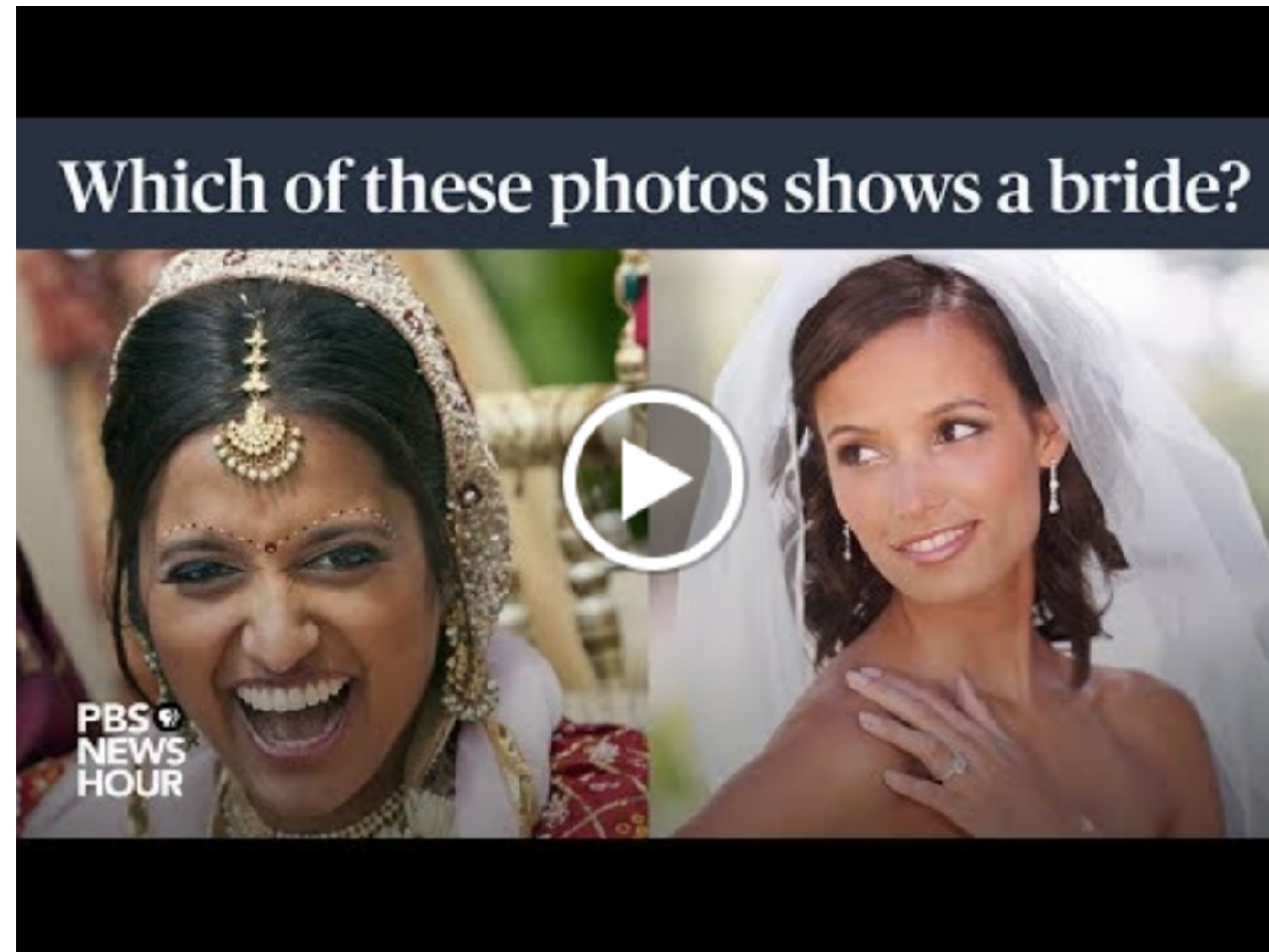
# Introduction



Polkinghorne, Sarah. (2016). Critical consciousness and search: An introductory visualization. In N. Pagowsky, & K. McElroy (Eds.), *Critical library pedagogy handbook volume two: Lesson plans* (pp. 81-86. Chicago, IL: American Library Association).



# Transition



PBS NewsHour (2019, Feb. 22). *Artificial intelligence can be biased against certain people. Here's how* [video file]. Retrieved from [https://www.youtube.com/watch?v=zPEGX8bke\\_o&t=165s](https://www.youtube.com/watch?v=zPEGX8bke_o&t=165s)



## “Not Quite a Jigsaw” Instructions

- ▶ 50 minutes
- ▶ 6 groups / 5 students each
- ▶ Read assigned article
- ▶ Discuss questions as a group
- ▶ Answer on large sticky notes
- ▶ Report findings to class



# Readings

- ▶ [“The Dangers of English as Lingua Franca of Journals”](#)
- ▶ [“Wikipedia Mirrors the World’s Gender Biases, it Doesn’t Cause Them”](#)
- ▶ [“Google is Finally Admitting it has a Filter-Bubble Problem”](#)
- ▶ [“The Racial Politics of Citation”](#)
- ▶ [“YouTube is Still Restricting & Demonetizing LGBT Videos--& Adding Anti-LGBT Ads”](#)
- ▶ [“The Bias Hiding in Your Library”](#)





## Questions

1. What is the overall message of the article?
2. What about the article surprised you?
3. Are the biases present in the search tool / system that the article refers to implicit, explicit, or a combination? What makes you think this?
4. How does learning about these preferences impact the way you think about using the search tool / system?



*If the Library of Congress Subject Headings are so problematic, why does the UC Merced Library continue to use them?*

”



**Yay!**





## Next Steps

Coming soon to Project CORA!

- ▶ Lesson plan
- ▶ Articles (Word docs)
- ▶ General questions (worksheet)
- ▶ Article-specific questions (worksheet)
- ▶ Pitfalls & adaptation ideas





# Thanks!

## Any questions?

You can find me at

- ▶ [ldavis23@ucmerced.edu](mailto:ldavis23@ucmerced.edu)
- ▶ [@LindsayLib](#)
- ▶ [lindsayanndavis.com](http://lindsayanndavis.com)



## Breaking Transpacific Barriers to Information Literacy

**Kimberly Lace Fama**  
University of British Columbia

View slides online at [bit.ly/caliconkim](http://bit.ly/caliconkim)







[bit.ly/CCLlugdata](https://bit.ly/CCLlugdata)

# Data literacy as a flipped undergraduate one-shot

Presented at CCLI  
Friday, May 3, 2109





[bit.ly/CCLlugdata](https://bit.ly/CCLlugdata)



# Mary-Michelle Moore

## University of California, Santa Barbara

[marymichellemoore@ucsb.edu](mailto:marymichellemoore@ucsb.edu)

[@MMichelleMoore](#)



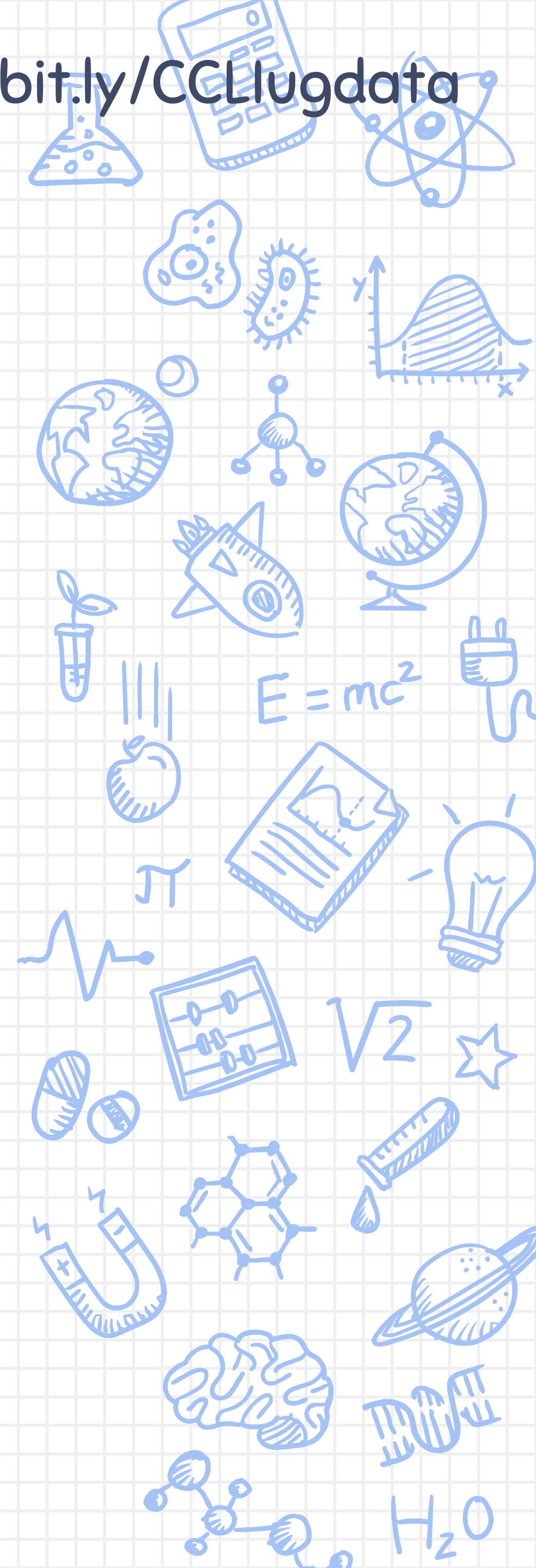


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# About INT 1

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- ✘ For-credit information literacy class
- ✘ Students choose their own topics
- ✘ Visits planned for primary source a one-shot and copyright/fair-use one-shot











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## How we designed our session

Instruction  
librarians & data  
librarians met

We fell completely in  
love with our ideas  
for our session

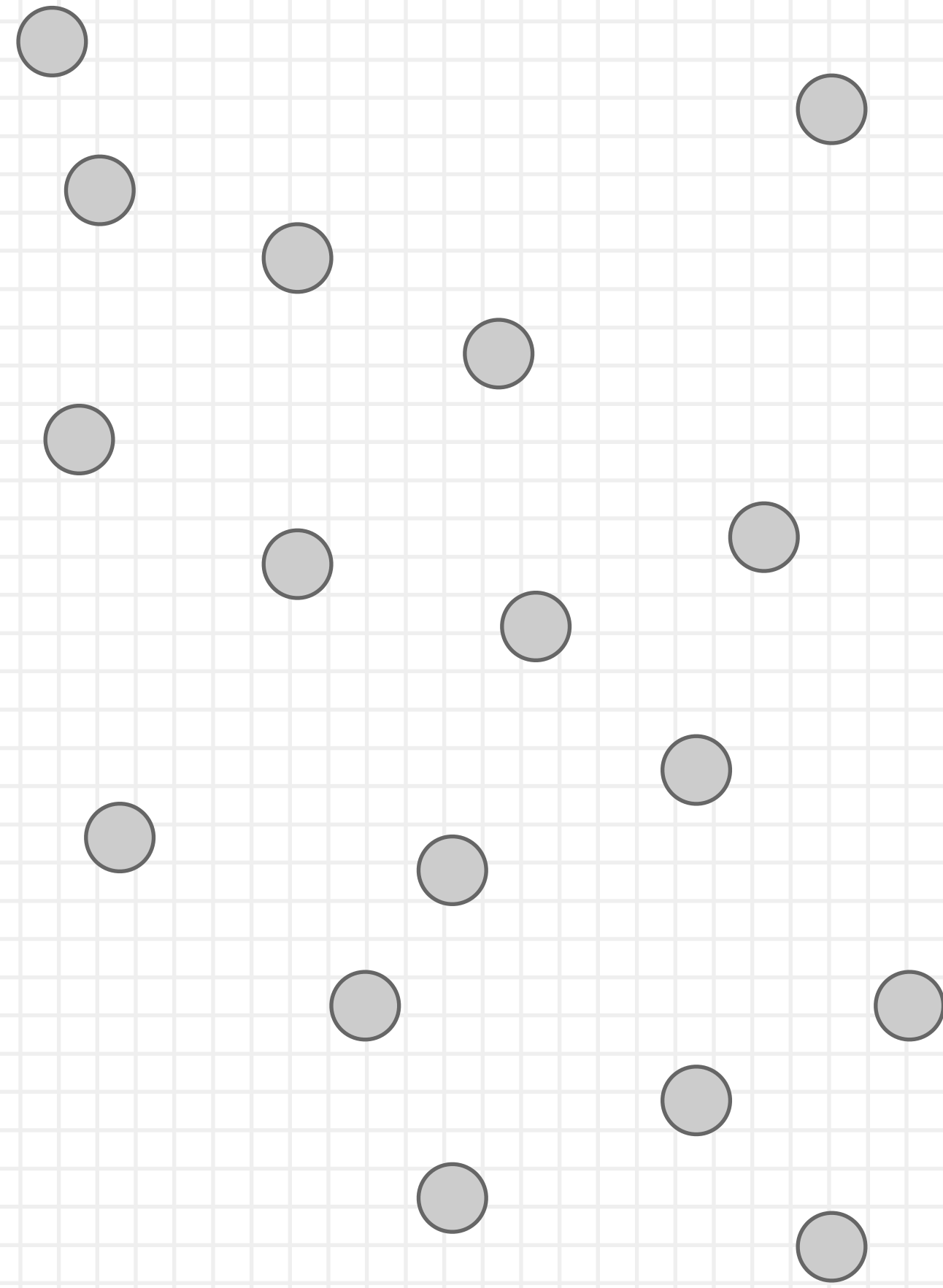
The one-shot faced  
major shortcomings  
and we switched to  
the flipped version

We still need to make  
adjustments to this lesson  
plan!

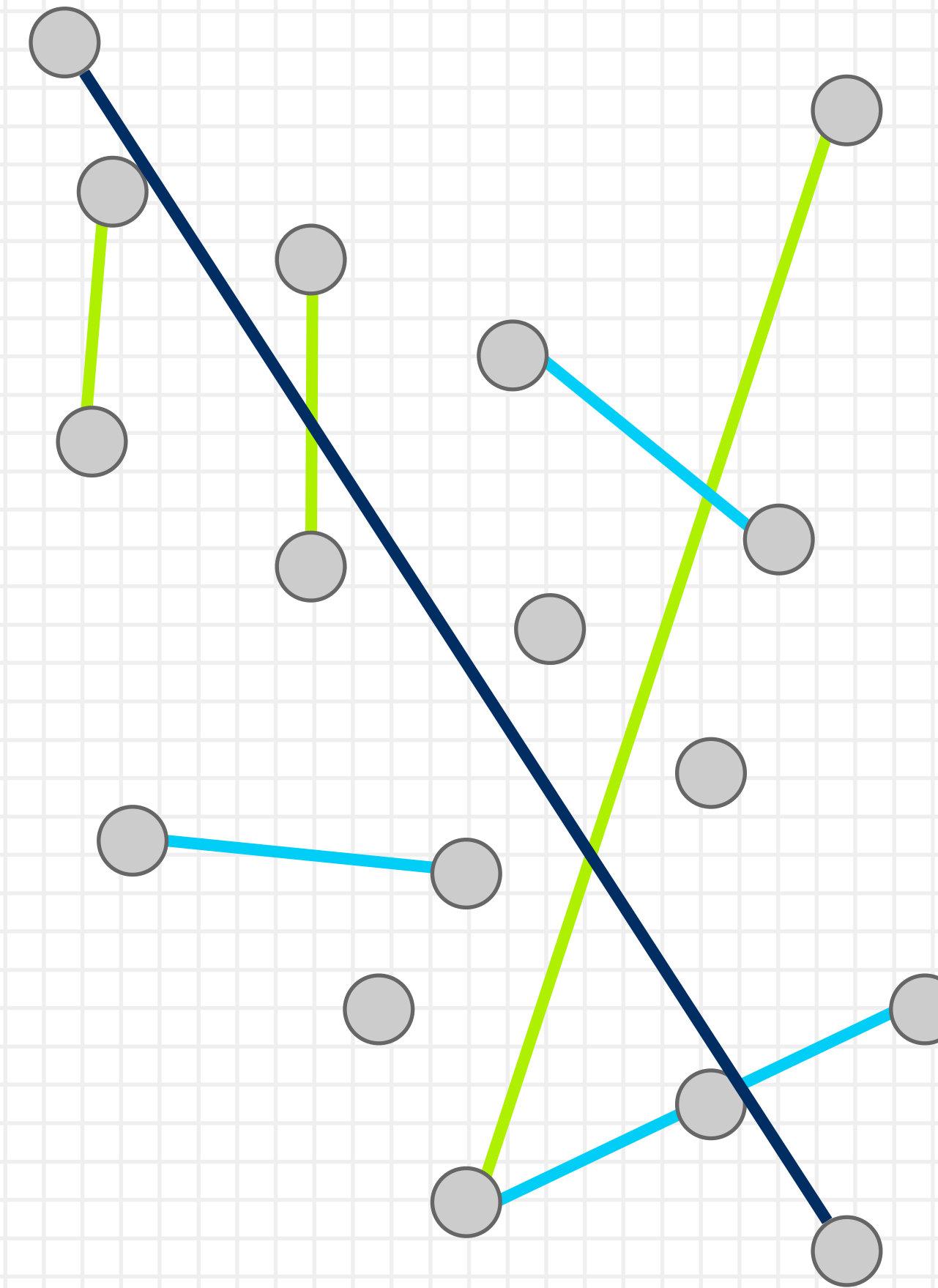




# Data



# Research







By the time students have graduated, we'd like all students to understand that...

## Reading Data in Research & Publications

Data collection starts with asking specific questions

Data can be repurposed for use by other researchers

Publishers make decisions about what part of their data to highlight in visualizations

Visualizations need to be interpreted, and you can find the researchers' background data

Data visualizations are a supplemental reference and need to be incorporated into text

There are places to find datasets you can use in addition to collecting your own data

How to cite data used in your presentations and papers





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## Using Other's Data

Understanding their data need(s)

Knowing how to cite data used

Knowing where to find data sources

Being able to evaluate visualizations and be able to find background data

## Managing Your Own Data

Understands how to create and apply file naming structure(s)

Able to use version control to manage files

Can determine methods of analysis / able to use specialized tools

Able to evaluate available repositories and determine where to place data.

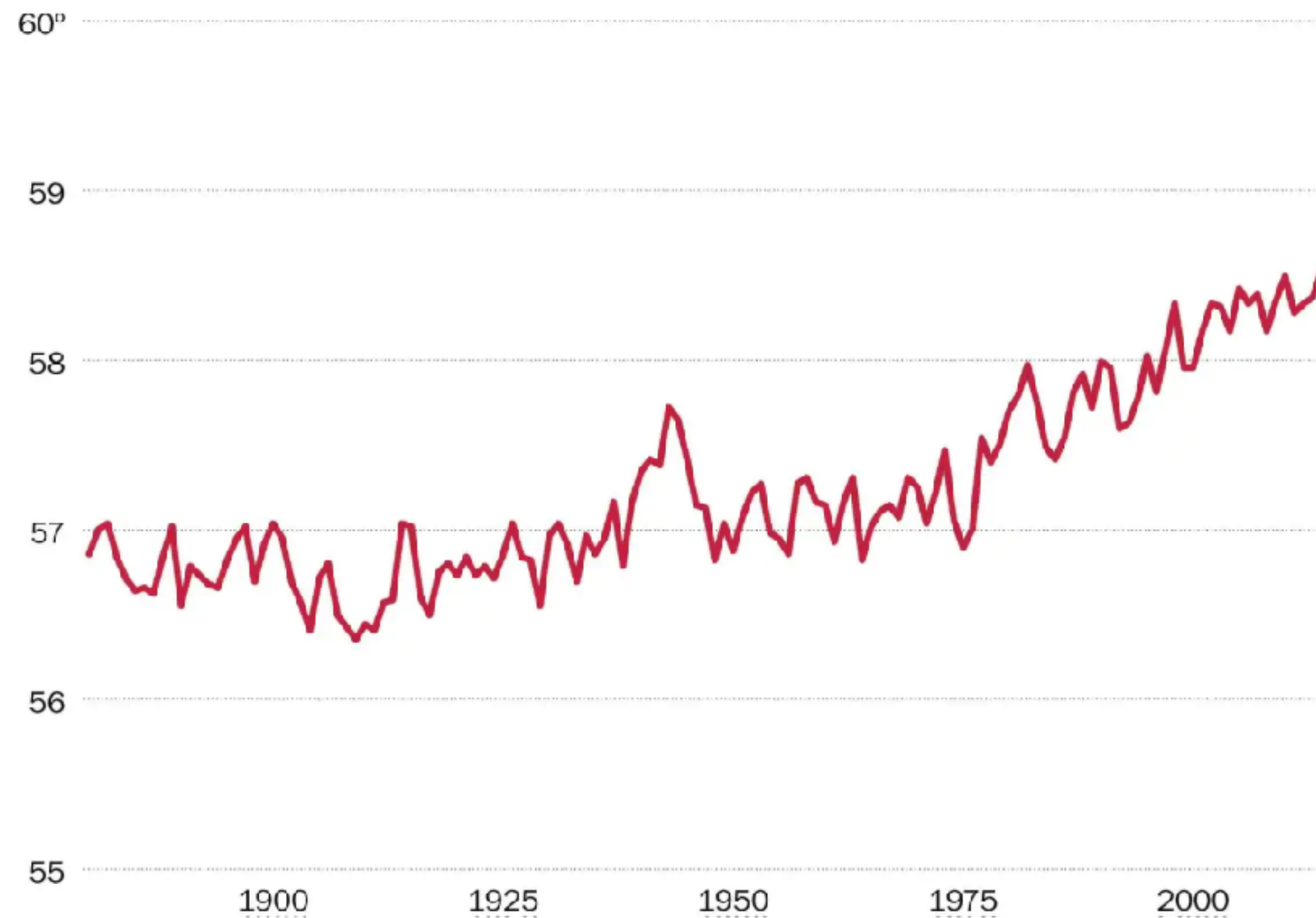




bit.ly/CCLlugdata

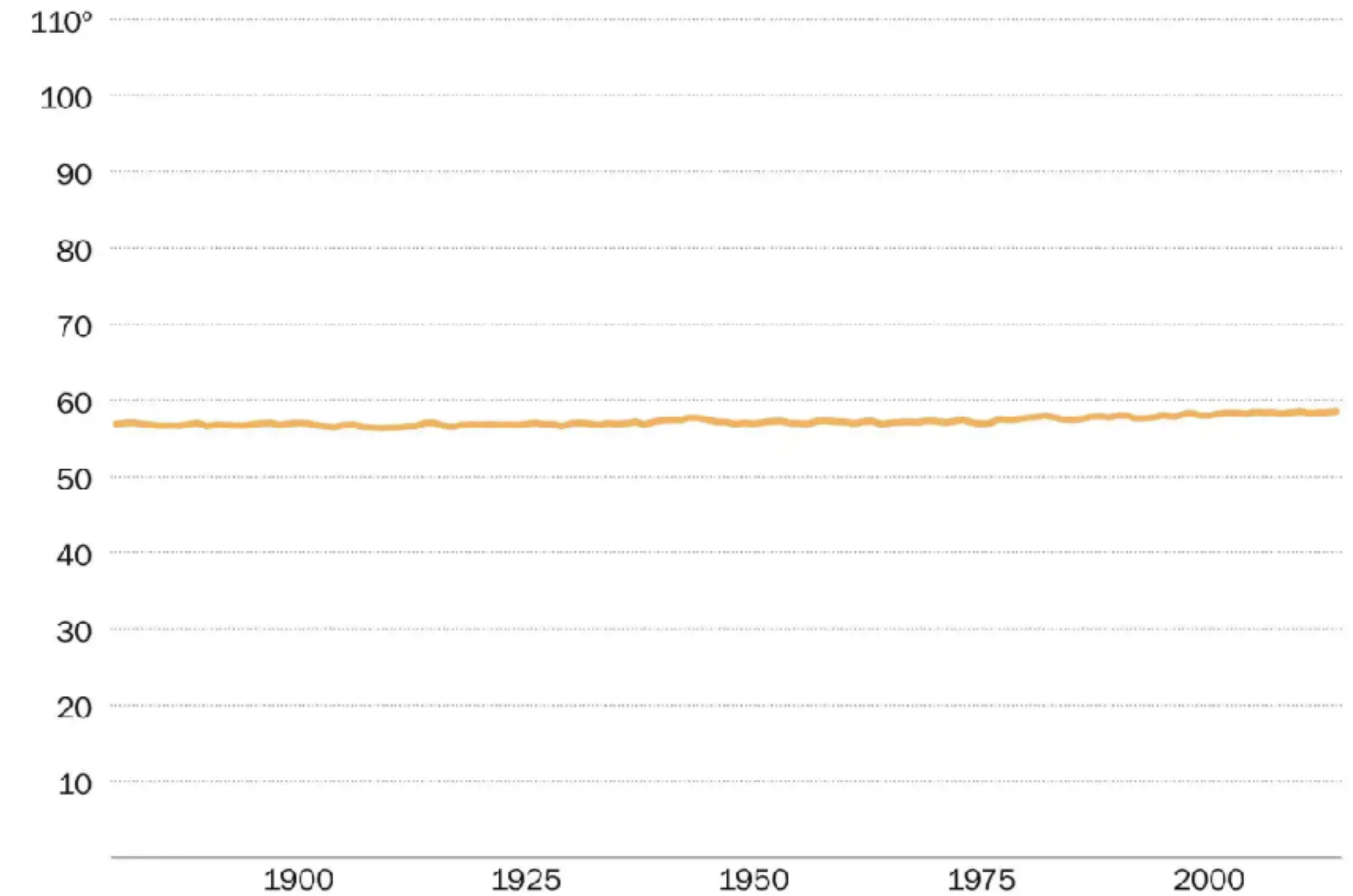
### Average global temperature by year

Data from NASA/GISS.



### Average global temperature by year, 50x scale

Data from NASA/GISS.



Data from: <https://data.giss.nasa.gov/gistemp/>

Graphs from: [https://www.washingtonpost.com/news/the-fix/wp/2015/12/14/why-the-national-reviews-global-temperature-graph-is-so-misleading/?noredirect=on&utm\\_term=.57ae8f54f1c3](https://www.washingtonpost.com/news/the-fix/wp/2015/12/14/why-the-national-reviews-global-temperature-graph-is-so-misleading/?noredirect=on&utm_term=.57ae8f54f1c3)





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# Homework: Data Collection & Reading

Hours studied in out of the library

Your year at UCSB: 1st 2nd 3rd 4th 5th  
Your major (or intended major):

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8:00							
9:00							
10:00							
11:00							
12:00 (noon)							
1:00							
2:00							
3:00							
4:00							
5:00							
6:00							
7:00							
8:00							
9:00							
10:00							
11:00							
12:00 (midnight)							
1:00							
2:00							
3:00							
4:00							
5:00							
6:00							
7:00							

Rubric\*:

No: Satisfactory	Less than 10 entries
Satisfactory	10-15 entries
Outstanding	15-20 entries

\*This should align to approx. study time for 16 units/qtr, if you're taking fewer units let me know.

**Directions:**

Keep a log for a week of when, how long and where you study in the grid above.

If you studied in the library put an "L" next to the time.

If you studied outside of the library put an "O" next to the time

Tally all times in minutes.

Studying means work you did to prepare for class but not actual class time (homework, reading, etc.)

Harvard Business Review

Your Data Literacy Depends on Understanding the Types of Data and How They're Captured

DATA

## Your Data Literacy Depends on Understanding the Types of Data and How They're Captured

by Hugo Bowne-Anderson

OCTOBER 23, 2018



Managing Data Science

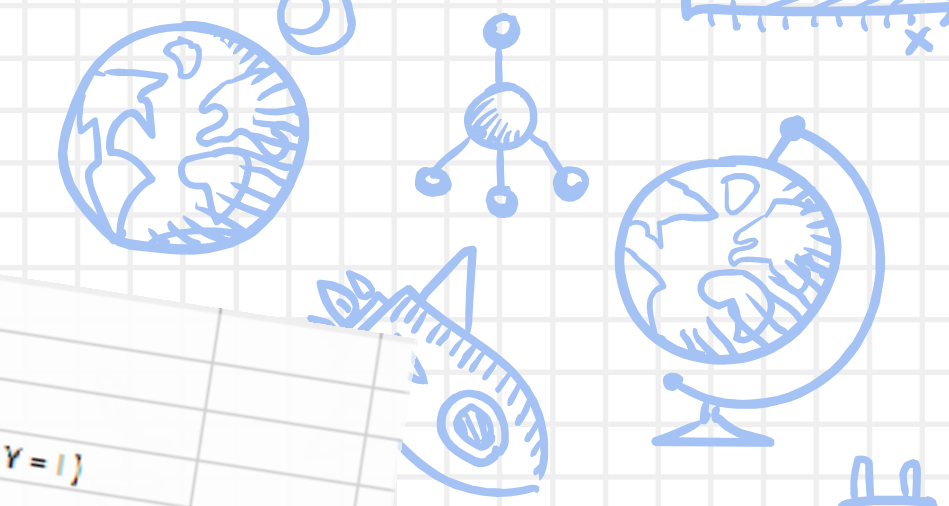
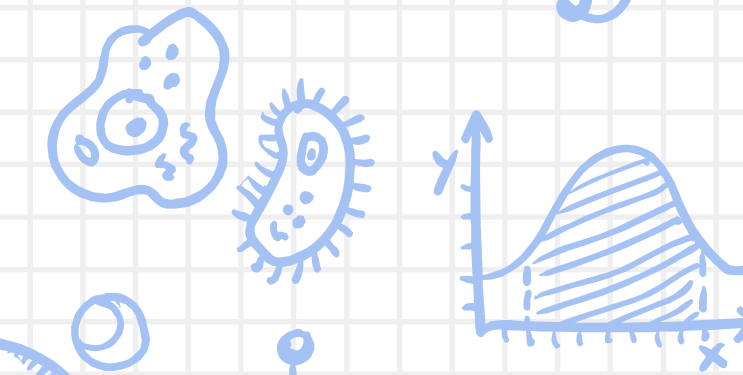
AN 8-WEEK NEWSLETTER

Sign up for HBR's new 8-week email series on managing data science in your organization.

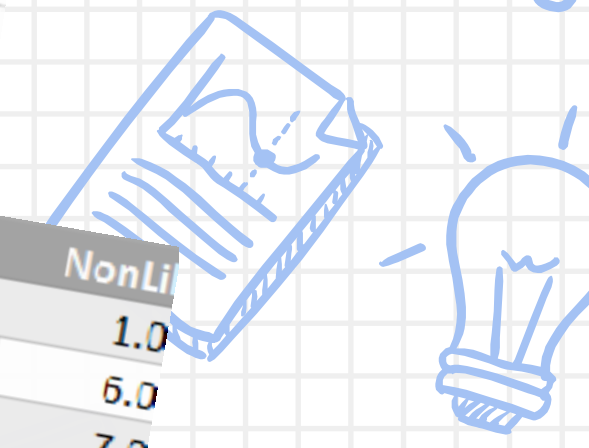




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$E = mc^2$



$\sqrt{2}$



# Behind the Scenes: What the librarians did

Student	Major	Year	Units	ML08	ML09	ML10	ML11	ML12	ML13	ML14	ML15	ML16	ML17	ML18	ML19	TotMin	TotHr	LibMin	LibHr	LibPct	NonLibMin	NonLibHr	NonLibPct
1	Pharmacology	3																					
2	Undeclared/Math	1	13																				
3	Economics & Accounting	1																					
4	Psychology & Brain Science	1																					
5	Pre Economics & Accounting	3	12		30			60															
6	Psychology & Brain Science	1					10	50				60	20										
7	Psychology & Brain Science	1																					
8	Not provided	3																					
9	Biological Sciences	3																					
10	Film & Media Studies	3																					
11	Not provided	3																					
12	Not provided	3																					
13	Sociology	3																					
14	Sociology	3																					
15	Sociology	3																					
16	Not provided	3																					
17	Not provided	3																					
18	Physics	1																					
19	Pharmacology	1																					
TOTAL AVERAGE																							
MAJOR																							
Biochemistry																							
Biological Sciences																							
Economics & Accounting																							
Film & Media Studies																							
Not provided																							
Psychology & Brain Science																							
Pre Economics & Accounting																							
Psychology & Brain Science																							
Undeclared/Math																							
Pharmacology																							



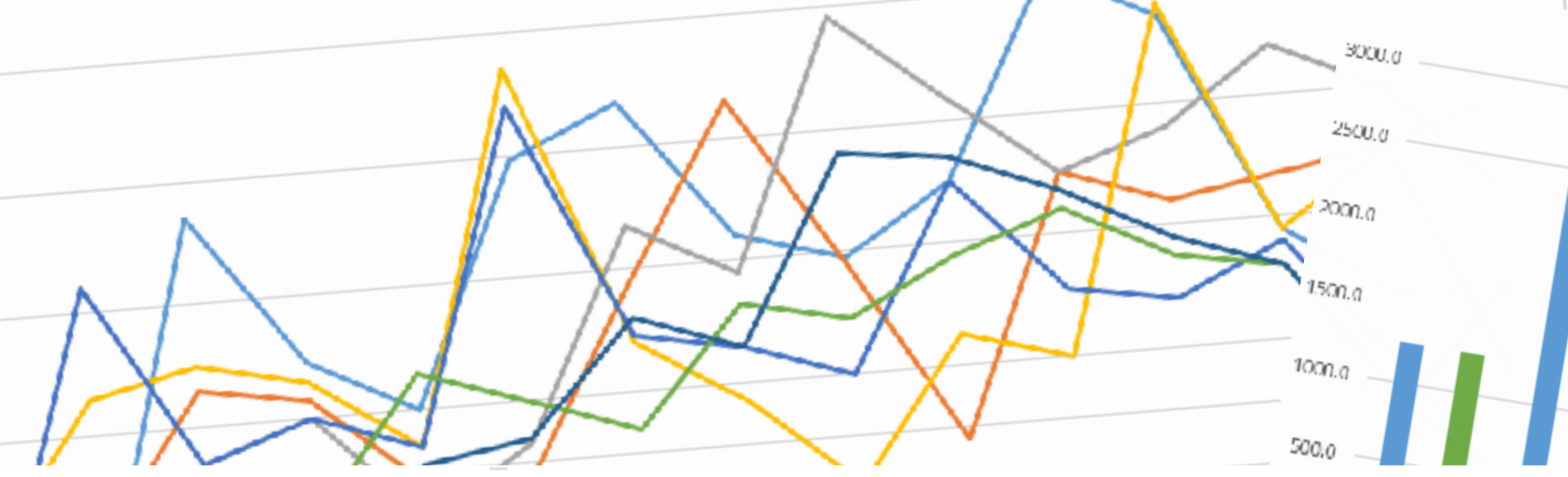


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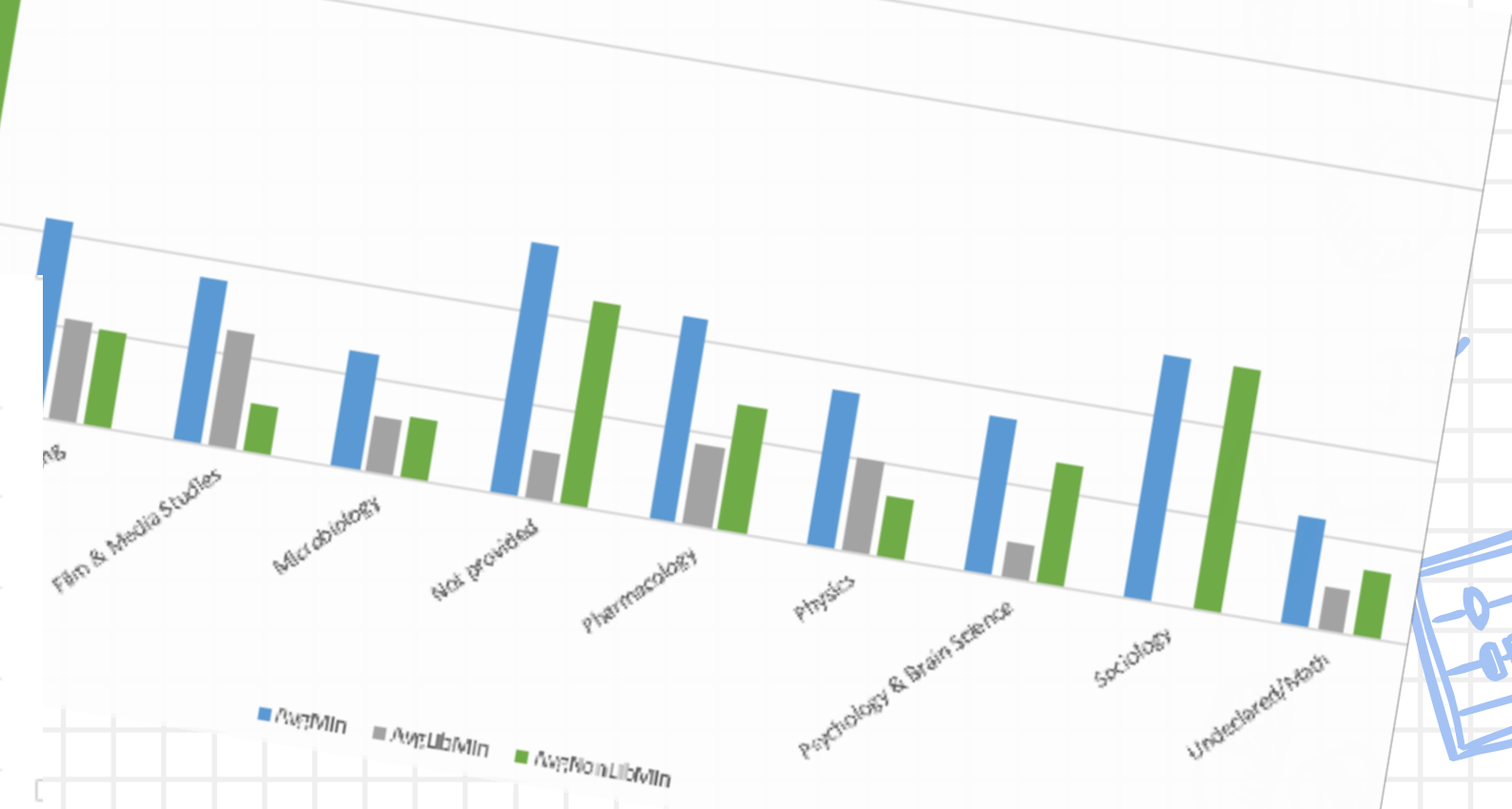


# In Class: Discussion & Interpretation

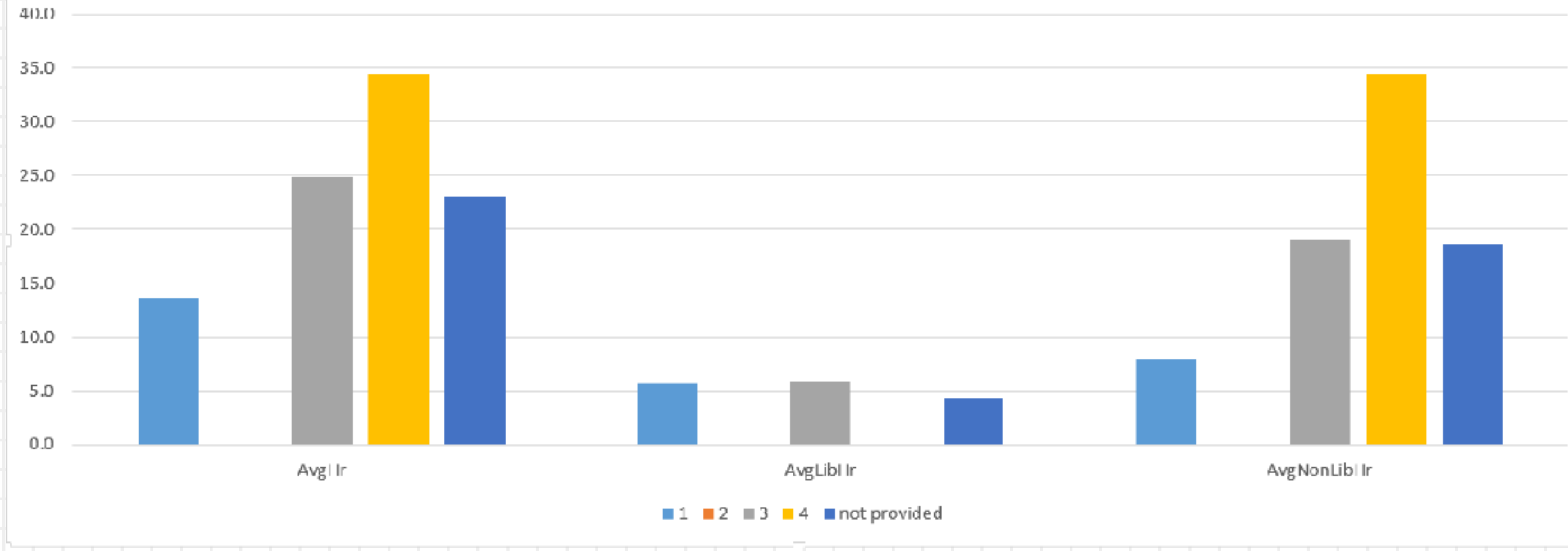
Study Time By Day of Week



Average Minutes Studying By Location For Each Major



Average Hours Per Week Spent Studying By Year For Each Location







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## Follow-up Homework

### Directions

1. Watch the video about the *Dear Data* project, and look at some of the postcards created by the participants: <http://www.dear-data.com/theproject/>



2. Reflect on the research you've done for this class. You may want to look at some of the guiding questions outlined in the Final Project.

3. Create a visually compelling description of one aspect of the research process (how often you went to the library, how many books you read, how you discovered new keywords, etc.)

4. Write the question or idea you're drawing/visualizing at the top of the submitted assignment.

5. Upload your image as a .pdf or .jpeg

**Evaluation notes:** Your visualization must ...

- be visual in nature (not word based); emoji are ok





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# Final Project - Poster Session

## Effects of Artificial Selection In Dogs

After looking at the data, I was able to identify that artificial selection has a significant impact on the genetic diversity of dogs. The data shows that breeds with a high degree of artificial selection have a lower genetic diversity compared to breeds with a lower degree of artificial selection.

How I allocated my time

## PROSOPAGNOSIA

and its implications on those who have it

**FASTEST & HARDEST PART(S) OF RESEARCH?**

- PROSOPAGNOSIA (SCIENTIFIC TERM)
- PROSOPAGNOSIA (SYNONYMS)
- TREATMENTS
- EFFECTS
- SYMPTOMS

**REFLECTION**

THE MOST IMPORTANT THING I AM TAKING FROM THIS COURSE, INT I-TORINARY RESEARCH, IS HOW TO UTILISE AND MANIPULATE DATABASES, ONLINE SEARCH AND KEYWORDS. AS A FUTURE STUDENT, I WILL KNOW HOW TO BATHEN INFORMATION QUICKLY WILL BE VERY ADVANTAGEOUS. IN ADDITION, WE LEARNED HOW TO EVALUATE INFORMATION AS RELIABLE & USEFUL. THIS KNOWLEDGE WILL BE USEFUL IN FINDING SOURCES FOR MY LIFE IS HARD RESEARCH. KNOWING HOW TO READ MULTIPLE FORMS OF INFORMATION SUCH AS DATA AND PICTURES WILL ALSO HELP SIGNIFICANTLY IN THE FUTURE.

**REFERENCES**

Cole & Price-Cross (1999), Prosopagnosia. *Neuropsychologia*, 37(1), 551-560. Retrieved from: <http://www.sciencedirect.com>

Leib, Arie, Fechter, Ruyter, Wolinsky & Rubinsteyn. (2015). Grand prosopagnosia in parapsychology. *Neuropsychologia*, 70(2), 198-200. Retrieved from: <http://www.sciencedirect.com>

Martin, G. (2005). How to become a researcher. *Journal of Research in Personality*, 39(1), 1-12. Retrieved from: <http://www.sciencedirect.com>

Moshinsky, A. (2002). Social cognitions: the people who study on the 'edge' of a field. *Journal of Personality and Social Psychology*, 82(1), 1-12. Retrieved from: <http://www.sciencedirect.com>

Paul, D. (2001). *Prosopagnosia*. London: Psychology Press.

## LIBRARY Research

Study Time & Happiness

(record for Chesly in INT1)

Week 1 W2 W3 W4 W5 W6 W7 W8 W9 W10

Hour

By

In library

Out library

JOYNESS

Joyness

## COMMUTER STRE

Uiana Reginao  
Student Researcher, UCSB

**Time Spent on the Research Process**

- Task Development/Refinement
- Creating Research Question
- Refining Task/Research
- Other/any/none at all

## Happiness and Satisfaction with the Work Commute

Created by the study team at the commutestudy.com, you can report their work commute to be stressful (radio button) or not stressful (radio button) and the study team will use the data to help improve the work commute experience.

Created by the study team at the commutestudy.com, you can report their work commute to be stressful (radio button) or not stressful (radio button) and the study team will use the data to help improve the work commute experience.

Final Decision

Are We The Cause of The Sixth Extinction?

\*Research: (Some decisions to make)

Type of Data => Data Base => Key Words

=> Resources

Analyse:

Rank the Sources

Organize Into Your Own Way

Author

Publish Date

Publisher

Citation

Reflection

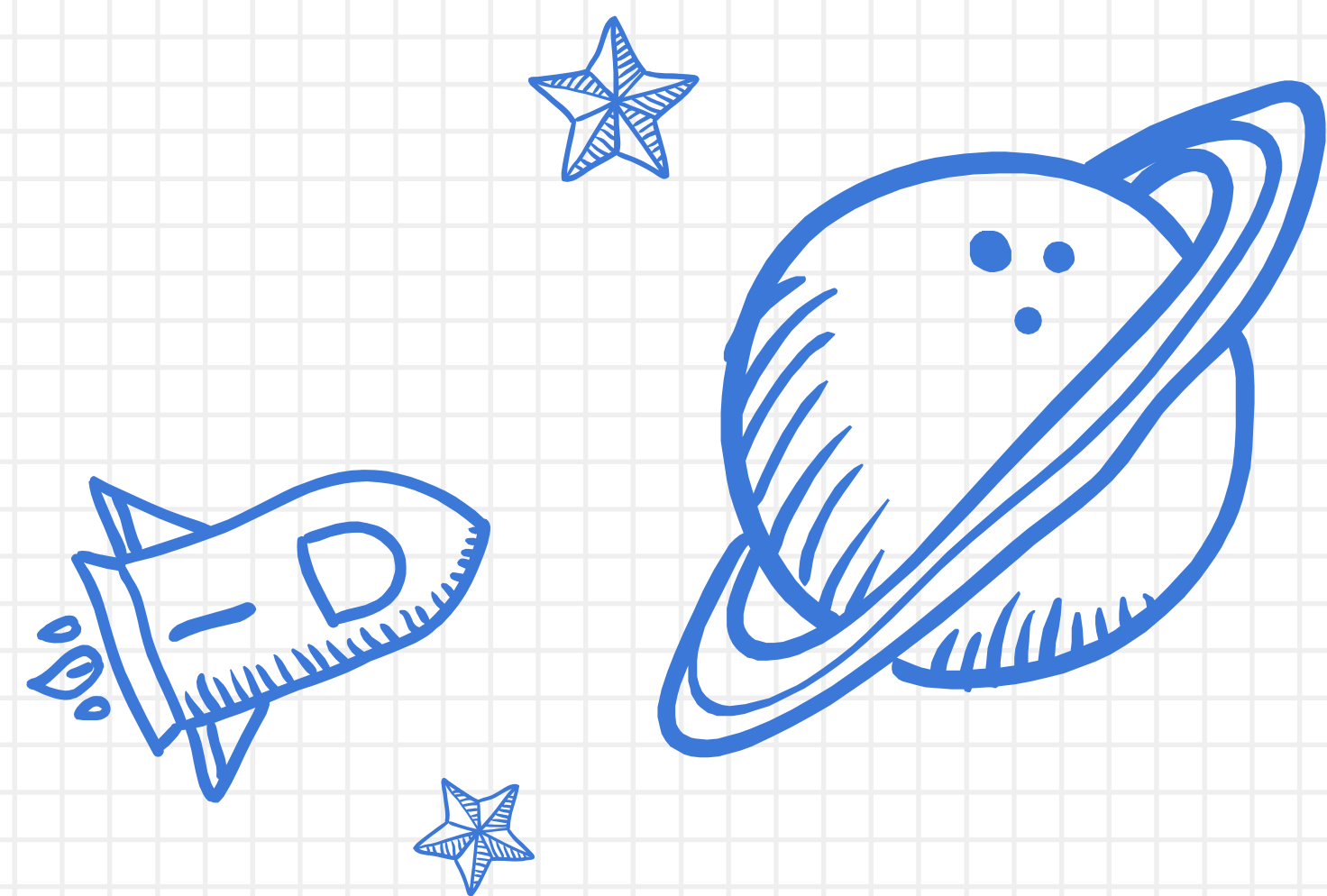
- I've learned from this course that to conduct the cause of the sixth extinction, you need to know who, when, where, and why. I also learned that it's important to look at the validity of the sources.
- I've also learned how to use the UCSB library search engine to search for information and sources. I have also learned how to use different databases to save my time and work more efficiently.
- One of the most important things I've learned from this course is how to search for information and what to look for. I've also learned how to use the library search engine to find the information I need. I've also learned how to use the library search engine to find the information I need.

The joyness you gain, can be related to how much you devoted.





[bit.ly/CCLlugdata](https://bit.ly/CCLlugdata)



# What's next?





bit.ly/CCLlugdata



## Credits

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Special thanks to all the people who made and released these awesome resources for free:

- ✘ Presentation template by [SlidesCarnival](https://www.slidescarnival.com/)
- ✘ Photographs by [Unsplash](https://unsplash.com/)
- ✘ Danielle Kane for the graduate end of the data literacy spectrum
- ✘ Becca Greer & Tom Brittnacher for their help in the data literacy one-shot





CREATIVITY AND CRITICAL  
REFLECTION WITH ZINES!!





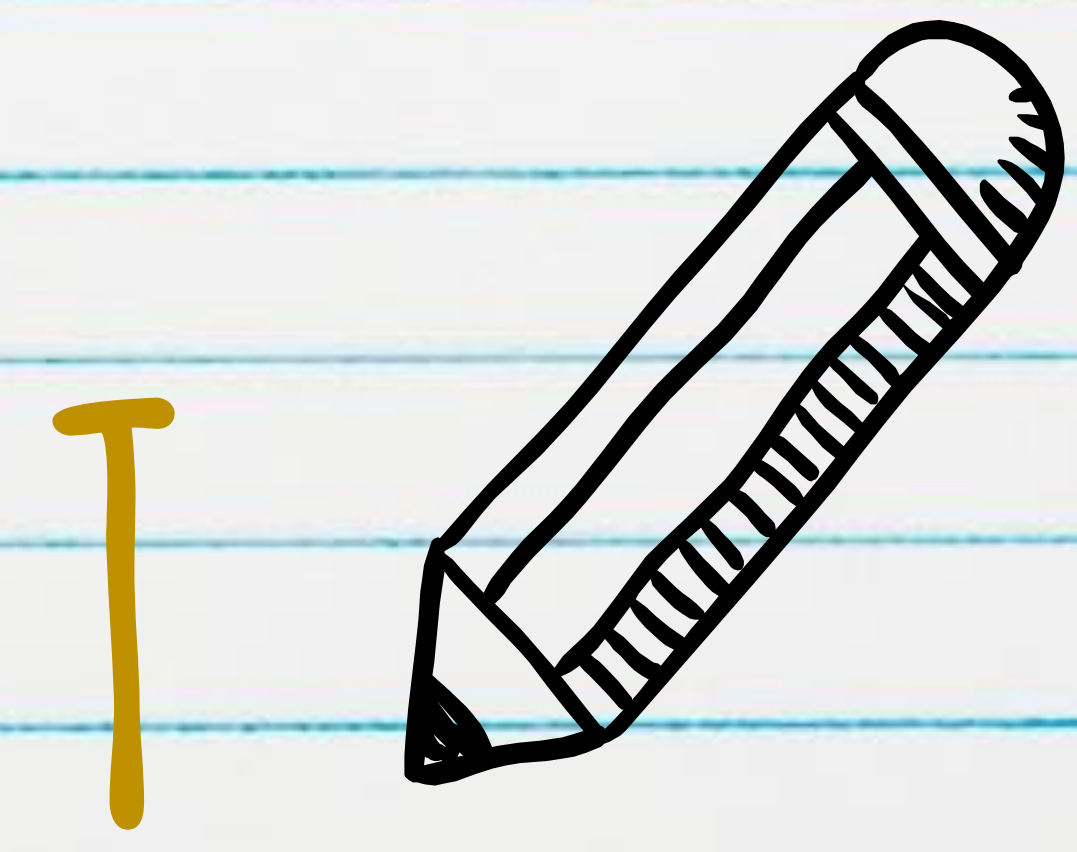
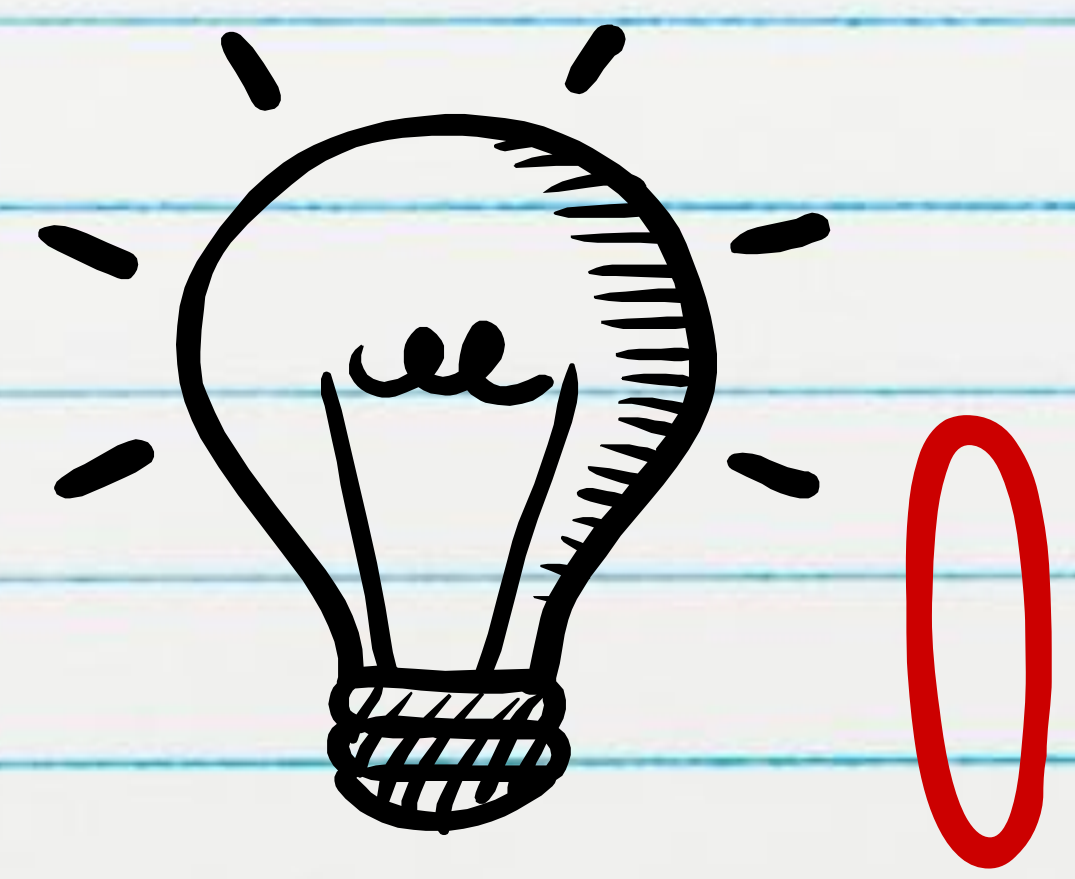
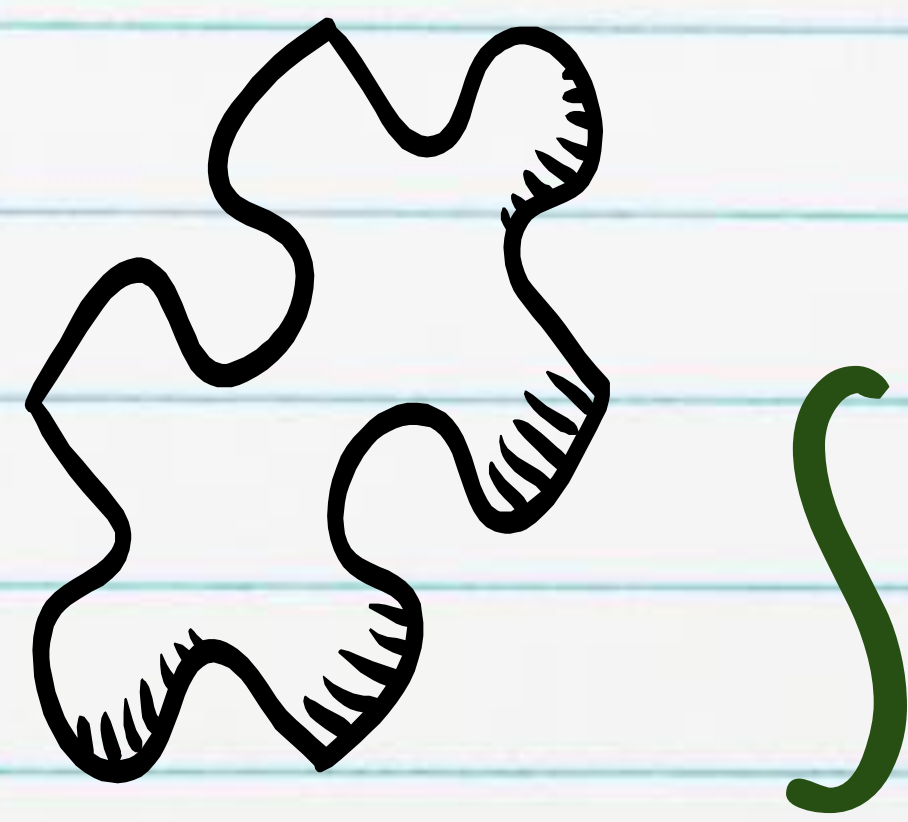
*Paige Sundstrom*

*she/her/hers*

*Economics & Business Librarian*

*paigesun@ucsb.edu*

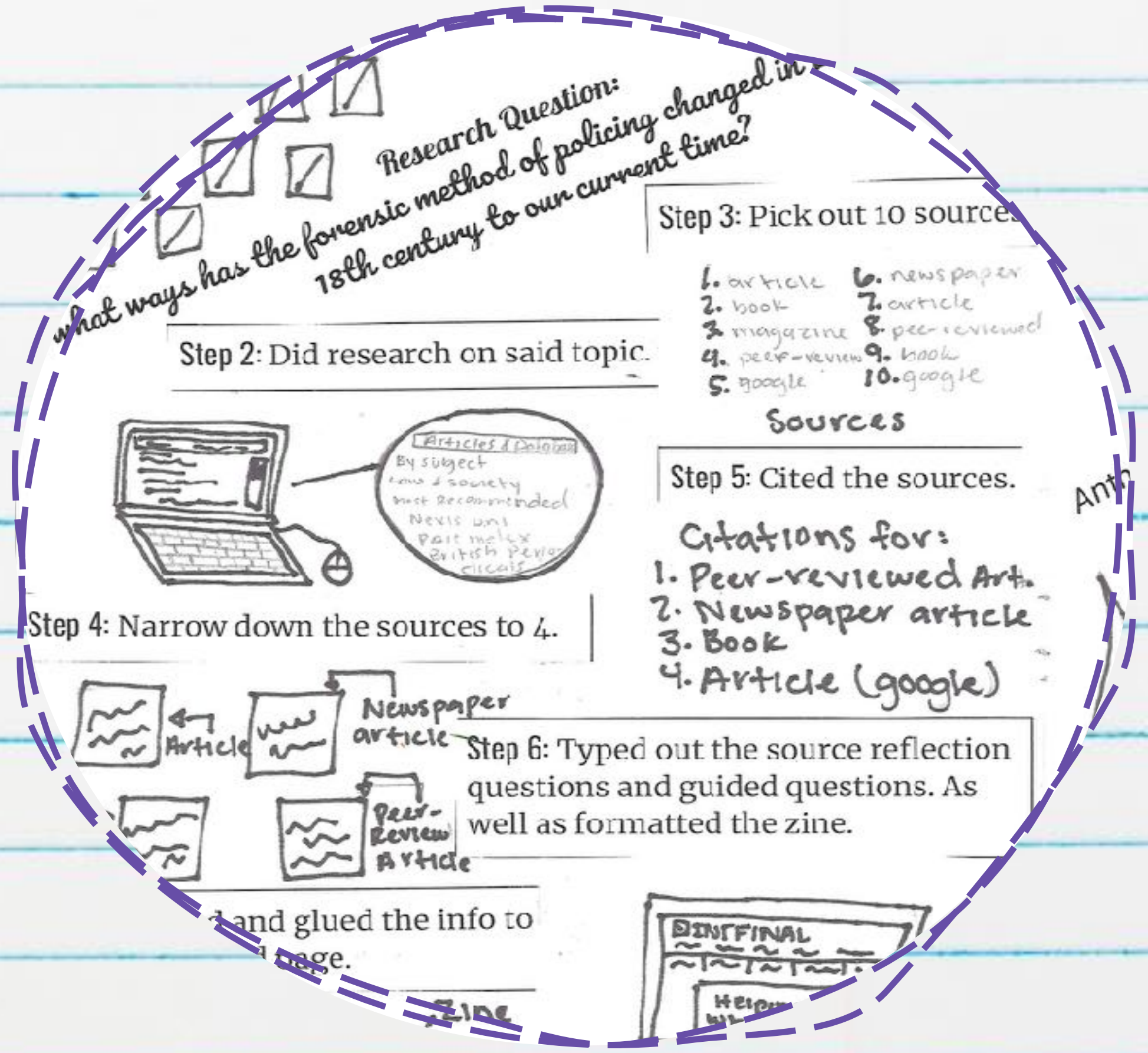






# INT 1: INTRODUCTION TO LIBRARY RESEARCH

- 1 CREDIT, P/NP
- 4-6 SECTIONS/QUARTER WITH ~25 STUDENTS/SECTION IN SUMMER, FALL, AND WINTER QUARTERS
- LIBRARIANS HAD AUTONOMY WITH HOW THEY TAUGHT THE CLASS





WHAT'S A ZINE??



There Are Two Types of Witches  
VALFRE  
WHICH KIND ARE YOU?

47  
HOW DOES POP CULTURE  
influence WITCHCRAFT  
in today's society?



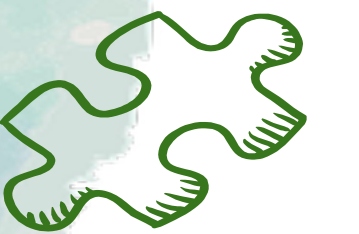


# STRUCTURE

FINAL ASSIGNMENT

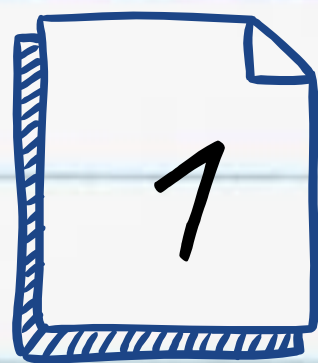
GOAL

QUESTIONS

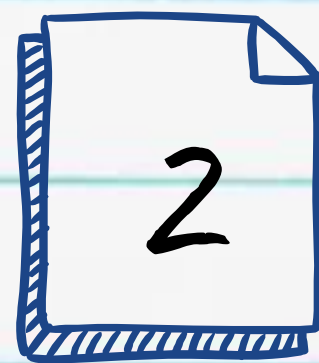




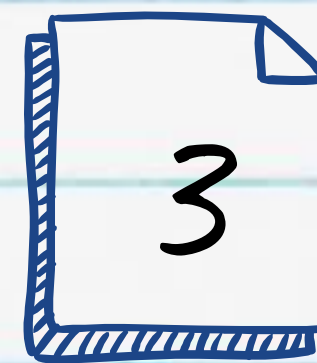
# ZINE STRUCTURE



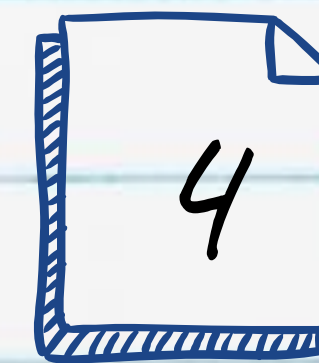
Title and Name



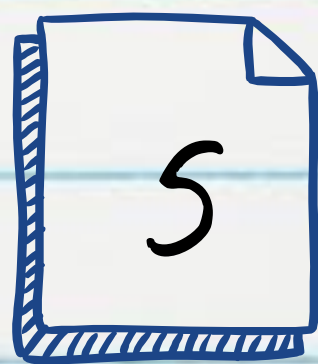
Research topic + drawing of your research process



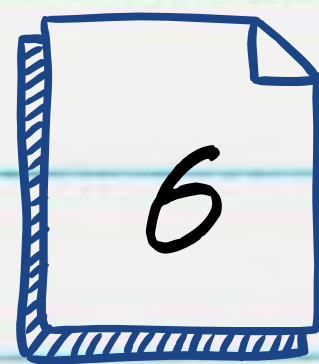
Cited source #1 and response to Source Reflection Questions



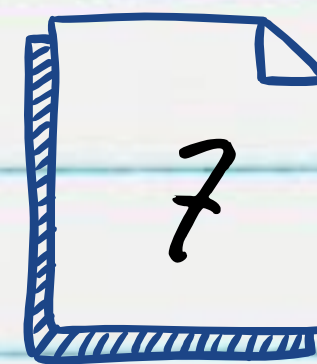
Cited source #2 and response to Source Reflection Questions



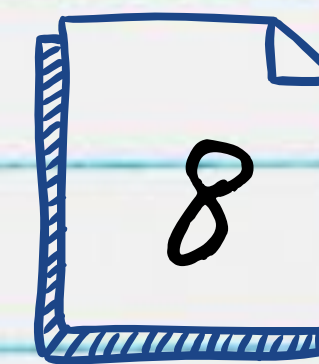
Cited source #3 and response to Source Reflection Questions



Cited source #4 and response to Source Reflection Questions



Answer to 1 of the Guiding Questions

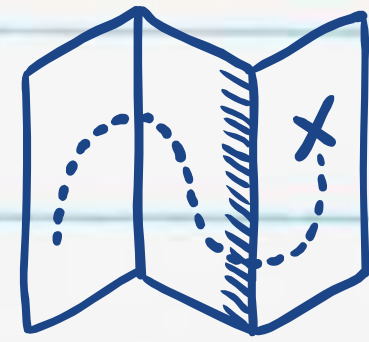


Text or illustration

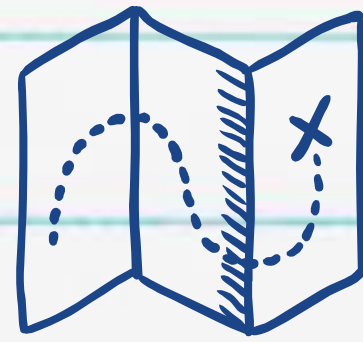




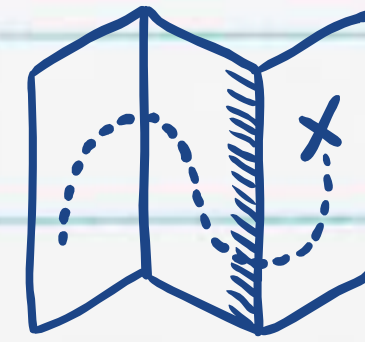
# CLASS STRUCTURE



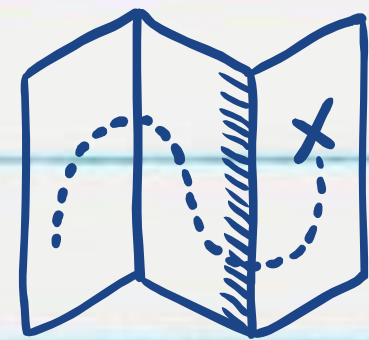
Physical and digital zine examples



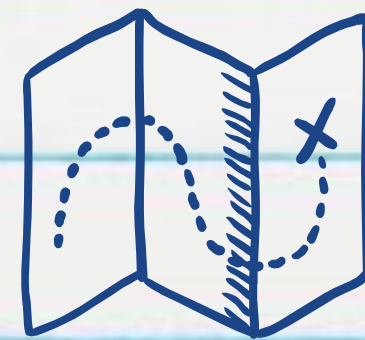
Clear assignment guidelines and expectations



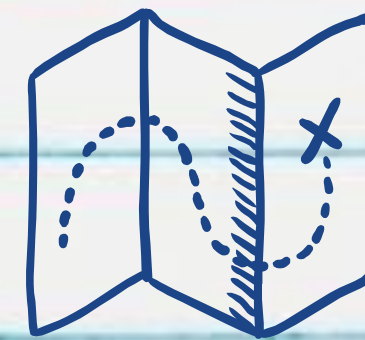
Online discussions about zines, zines in research



Visit to Special Research Collections



Supplies and time given in class



Students choose their own topics





WINS

HOW AIR POLLUTION AFFECTS HUMAN HEALTH AND PHYSIOLOGY

YVES SAINT LAURENT

HOW DOES POP CULTURE influence today's society? WITCHCRAFT

NOVEMBER MENSIAS DECEMBER MENSIAS JANUARIUS

How has the rise of emotional support animals affected the public's opinion of service animals?

How to Become a Millionaire at a Young age? BY: John Ruiz

Islamic Calligraphy and Geometric Patterns



The Star Of Ocean



How does education of Brain Damage affect Retention Rates in the NFL



Le Corbusier and His Architecture

YuangLi

By Avalon



Los Angeles

Apple & Their Products

The Effects of Home on the US Film Culture and Style



Baby, ALL

Love IS EQUAL



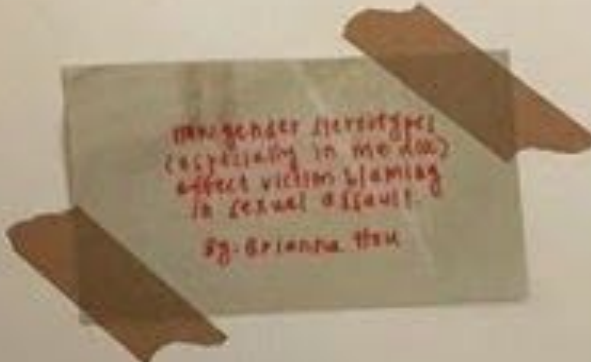
ERYCA YAMANE

Get Veg-ucated

By: Alexa Ortega



she was asking for it!



History of Policing



By: Tiffany Poggio

British Ed.

EFFECTS OF GENDER STEREOTYPES

Girl



Boy

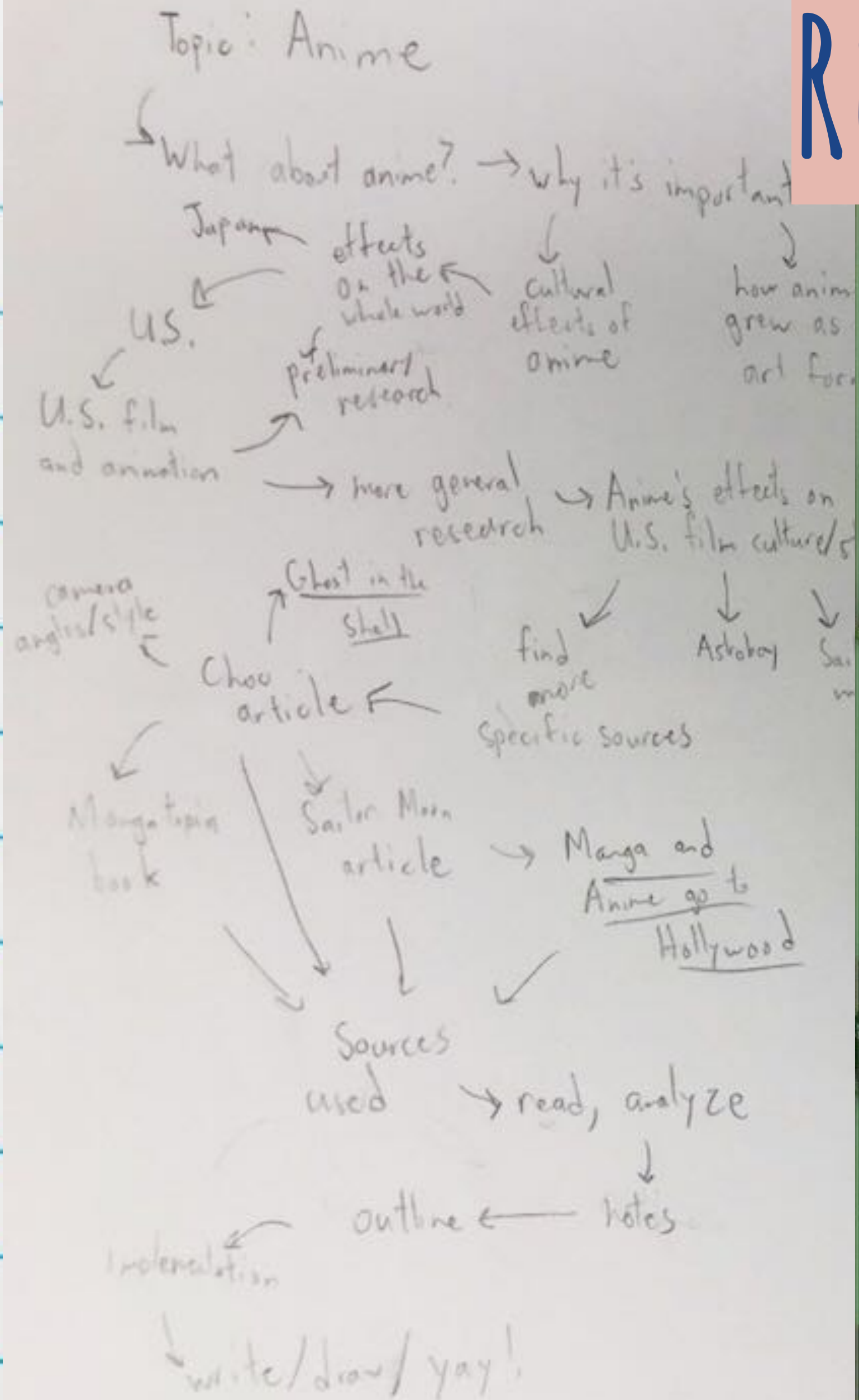


Ela Michele

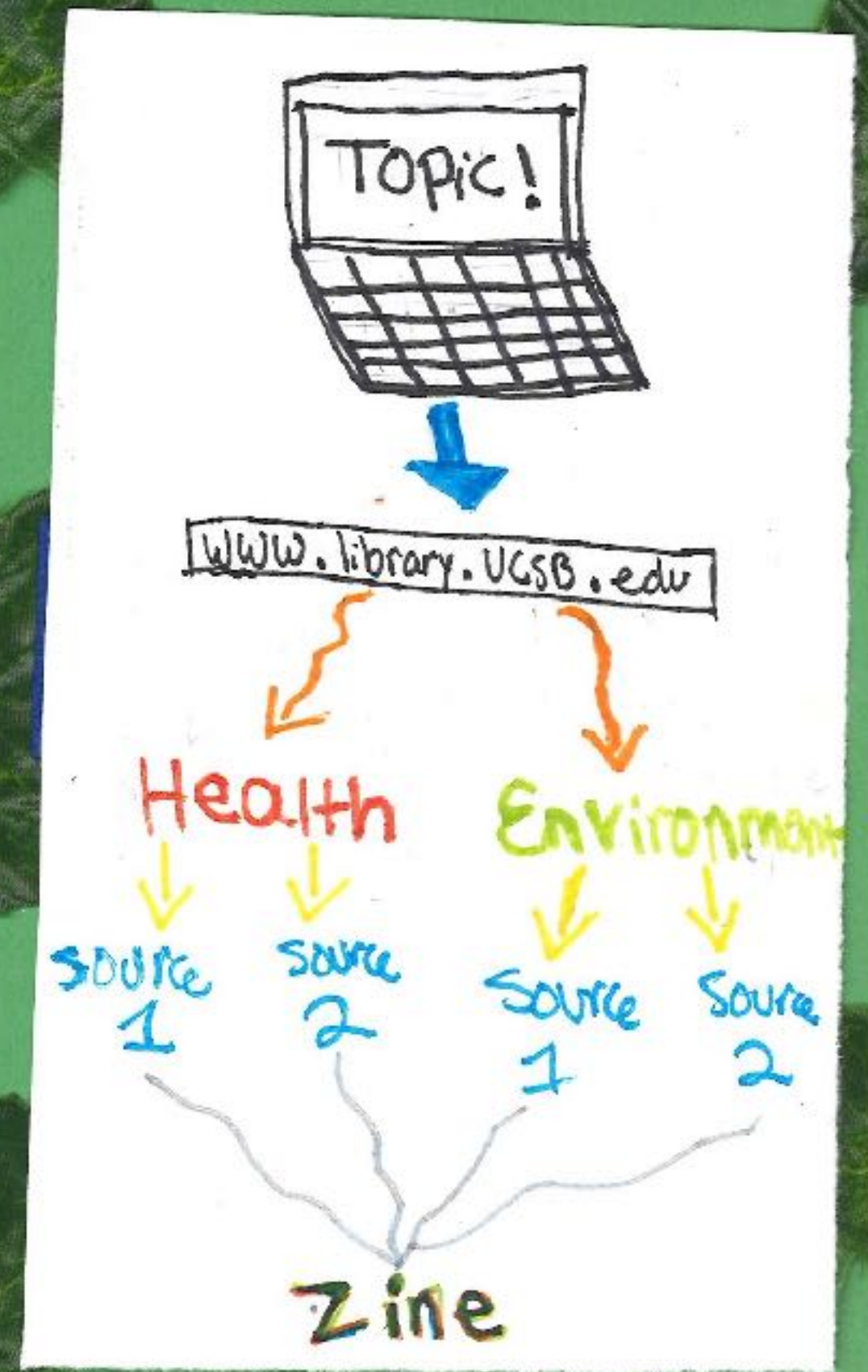




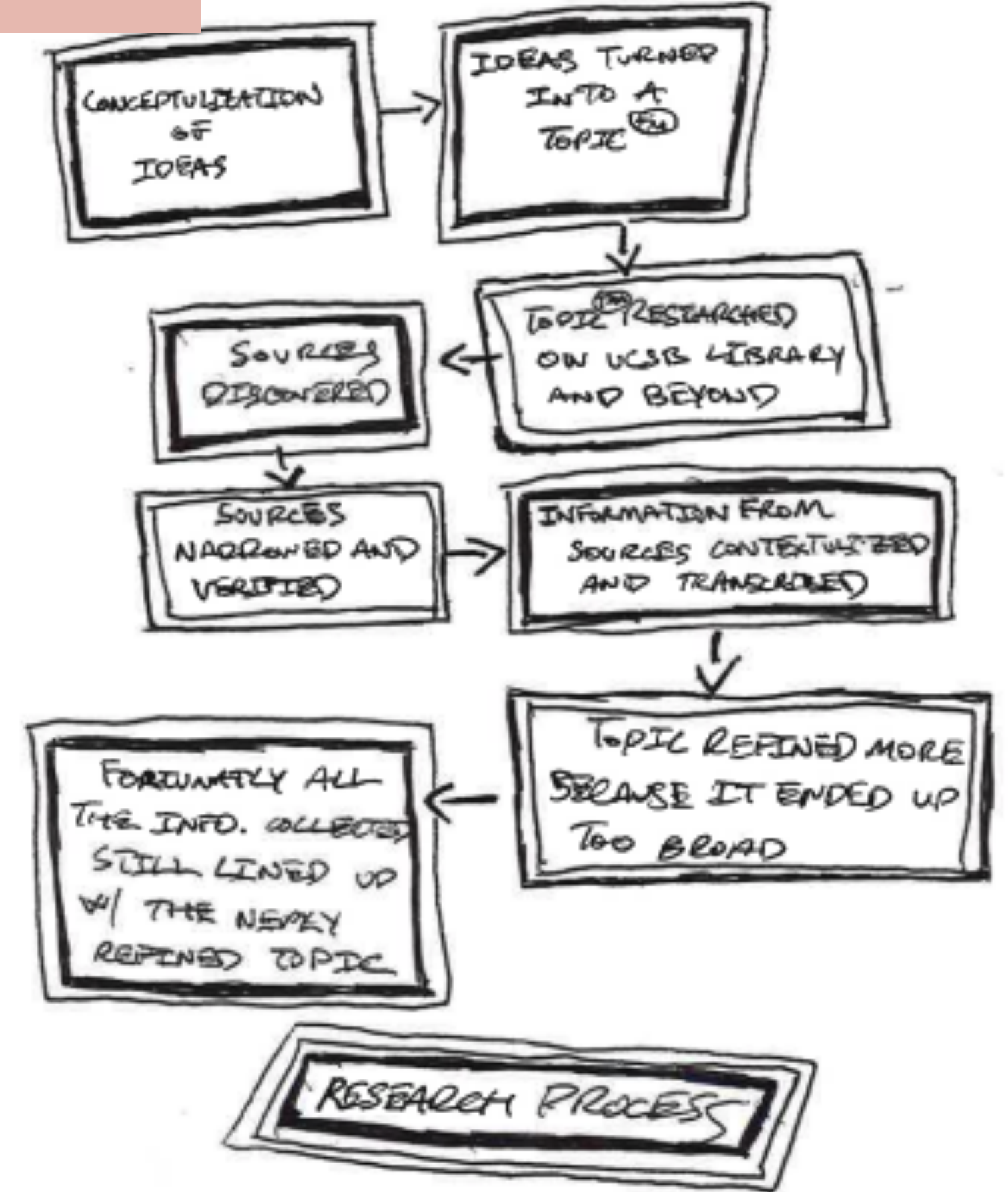
# RESEARCH PROCESS PAGES



## How Vegetarianism affects health and the environment



## IMPACT OF YVES SAINT LAURENT ON THE FASHION INDUSTRY IN THE LATE 20TH CENTURY (1958-1998)





SOURCE  
REFLECTION  
PAGES

The Truth About Girls & Boys:  
Challenging Toxic Stereotypes  
About Our Children

"Circumstances, parents, teachers, & others who socialize kids need to examine their own gender stereotypes to be sure that they are not imposing them on children" (p.196)

"go beyond pink & blue"



how parents counteract stereotypes

ADULTS PROVIDE THE ENVIRONMENT FOR THE CHILDREN

Chapter 3: An Interview Project With Young Adults Raised in Queer Families



"So many stories!"

"We grew up breathing in the same expectations about families as everyone else, but we went home to families who taught us that we didn't have to believe & in them" (p.35)



ready to be vulnerable & resiliency

MULTI-LAYERED, MULTI-LAYERED, MULTI-LAYERED

problems & people





# SOURCE REFLECTION PAGES

- Lindsley, Craig W. "Chronic Traumatic Encephalopathy (CTE): A Brief Historical Overview and Recent Focus on NFL Players." *ACS Chemical Neuroscience*, vol. 8, no. 8, 2017, pp. 1629–1631., doi:10.1021/acscemneuro.7b00291.
- I chose this source because it gave useful information on how NFL players can obtain CTE.
- This revealed useful information on actual research done on former NFL player's injuries as well as giving more information on how CTE can develop in human brains.
- This source gave great scientific insight on how CTE progresses over time and the effects that it can cause.
- This source also gave great suggestions on how CTE can be prevented and somewhat cured.
- This author (Craig Lindsley) seemed extremely credible as he gave a great scientific approach to CTE and what it can do to NFL players over time.

Scurlock, Amanda. "CTE Affected 99% of NFL Players in Recent Study." *Los Angeles Sentinel*, 3 Aug. 2017.

- I chose this source because this was an actual study done on current and former NFL players.
- This source gave an excellent perspective on how many players are affected by CTE in the NFL.
- The article gave a strong case for NFL to adjust its concussion and brain damage prevention.
- The 99% of NFL players that were affected by CTE is a scary number that shows the mental health risks of a lifetime of football.
- This author (Amanda Scurlock) clearly has authority to publish an article on this topic. She reported on a thorough study that was done on all types of NFL players.





# GUIDING QUESTION PAGES

Originally, my topic was too narrow and only looked at how feminism allowed it to become more prevalent. However, after researching, the information I was finding was more about how pop culture influenced it and used the information to form a new topic.

To find additional key words on my topic, I tried using synonyms of "witchcraft" and "pop culture". "Witchcraft AND popular culture" was the search that worked the best.

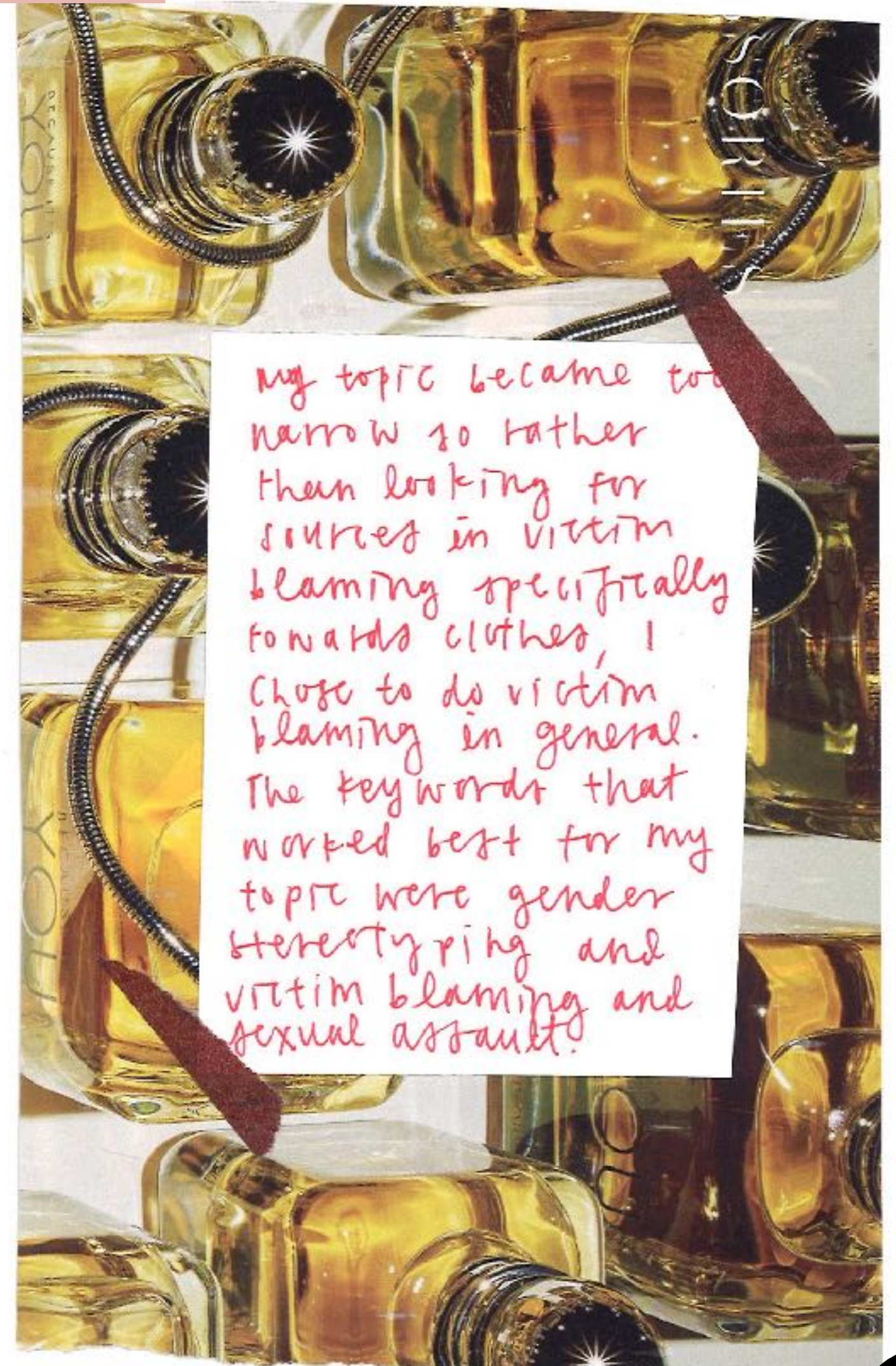
## Reflection

The easiest part of researching was finding the sources. The hardest part, however, was actually choosing a research topic to look into. The only problem I encountered was not evaluating a source correctly so I had to find another one to replace it.

The most useful thing I learned about conducting research was how to find and use the plethora of resources available to me in the UCSB library. More importantly, however, I learned how to distinguish between the sources and know which types work on any given research topic.

emotional support animals and want to distinguish them from service animals. It was hard at first to find articles specifically about this until I found one that mentioned public perceptions and I knew that was the key term I was missing. Going forward, it was much easier to find articles once I focused on how the topic I wanted affects the public's view. It was difficult to find sources because the idea of taking advantage of emotional support animals is fairly new and most articles I found were opinionated based on how the author felt. I was lucky when I found actual surveys that were conducted on this specific topic so I knew the data was factual and credible. Using the UCSB library database definitely helped in finding credible sources that I could use and now I have the skills I need to conduct a real research project in college.

ALIVSON NICHOLAS



My topic became too narrow so rather than looking for sources in victim blaming specifically towards clothes, I chose to do victim blaming in general. The keywords that worked best for my topic were gender stereotyping and victim blaming and sexual assault.



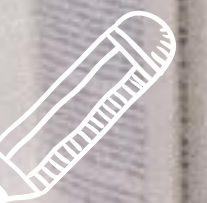


*OPPORTUNITIES!*





# THOUGHTS







*Any questions?*

*You can find me at*

*@paigelib & paigesun@ucsb.edu*



# CREDITS

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by SlidesCarnival
- Photographs by Unsplash





California Conference  
on Library Instruction

# Lightning ⚡ Rounds

## Featuring

**Melissa I. Cardenas-Dow**  
California State University, Sacramento

**Lindsay Davis**  
University of California, Merced

**Kimberly Lace Fama**  
University of British Columbia

**Mary-Michelle Moore**  
University of California, Santa Barbara

**Paige Sundstrom**  
University of California, Santa Barbara

# Q & A

## Moderator

**Daniel Ransom**  
California College of the Arts

**#CCLighting2019**

Caspar Wolf, *Thunderstorm and Lightning Strike on the Lower Grindelwald Glacier*, 1774, oil on canvas, 53" x 82", Artstor.