

Misinformation Literacy: STEMming the Tide of Popular Misunderstandings

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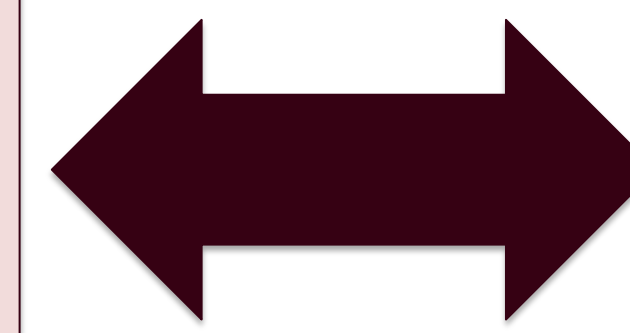
Science Communication is an area where information literacy instruction shows tremendous value and relevance to both scholarship and daily life.

The spread of science and health misinformation, whether by faulty reporting, pseudoscientific claims, or simple misunderstanding of original research, has serious consequences.

Addressing this requires creative dexterity and a willingness to engage with a rapidly changing information landscape.

Information Literacy & Science Communication

Access
Expert
Information



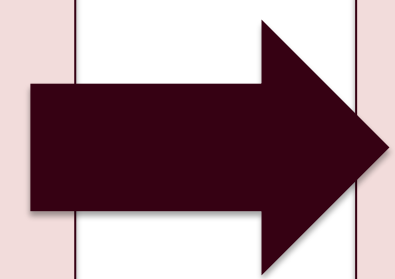
Make Expert
Information
Accessible

Assignment: CONTENT and CONTEXT

Create a citation map and explore how messages change from source to source

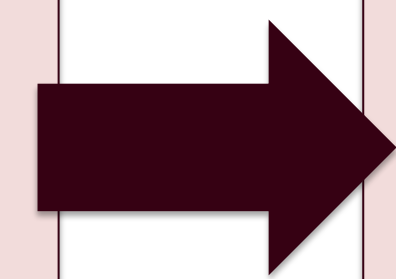
Vaccine

Moderate alcohol consumption enhances vaccine-induced responses in rhesus macaques



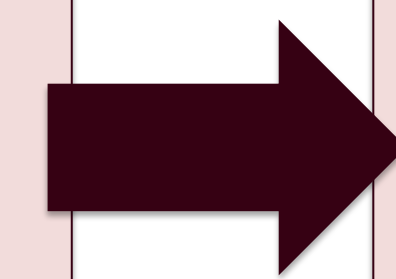
OHSU News

Study: Moderate alcohol consumption boosts body's immune system



Mother Jones

Science Says: Cocktails Could Protect You From Getting Sick



Twitter

Woohooooooooooooo!
"Science says you can fight the common cold with booze"

Assignment: COMMUNITY COMMUNICATION

Synthesize findings in a presentation for a non-expert audience

- ❖ Reinforce learning by sharing
- ❖ Learn to use different types of media
- ❖ Translate between scholarly and popular communication
- ❖ Create product with use beyond the classroom



Interdisciplinary Connections

- STEM
- Composition
- Communications & Media Studies
- Education
- Sociology

References & Resources

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