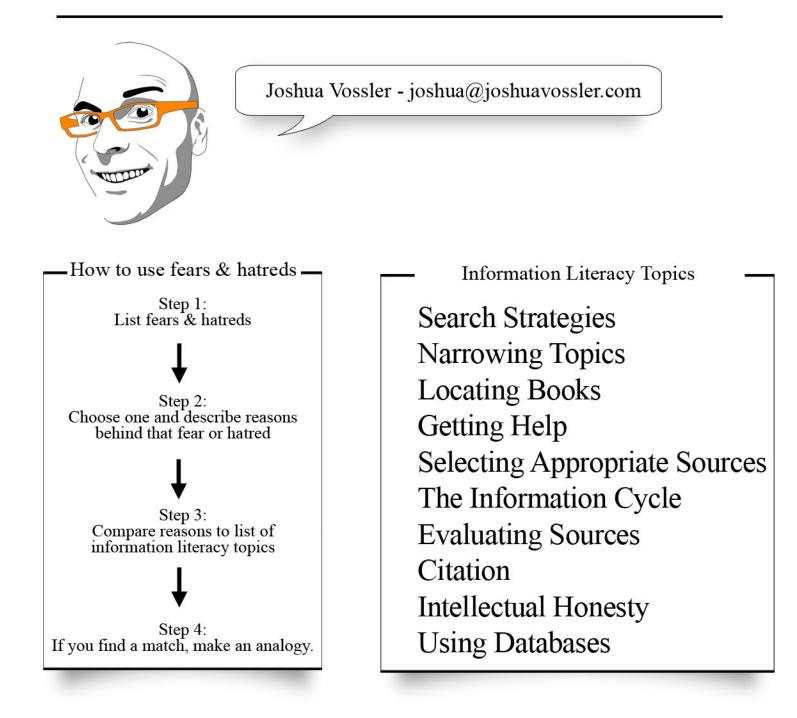
An outcomes-based approach for developing effective and entertaining instructional videos



Equipment

Hardware: Sound: Olympus Linear PCM Recorder LS-11 Video: Panasonic HMC40 Editing: 21" iMac with 4TB external storage

Software: Editing: Final Cut Pro Hosting: Vimeo.com

References

Carter, J. (1989). Stand-up comedy: The book. New York, NY: Dell.

Learning as biological brain change. Change, 32(6), 34-40.

Leamnson, R. (1999). Thinking about teaching and learning: Developing habits of learning with first-year college and university students. Sterling, VA: Stylus.

Vossler, J., & Sheidlower, S. (2011). Humor and information literacy: Practical techniques for library instruction. Santa Barbara, CA: Libraries Unlimited. One thing you hate:

One thing you fear:

Why do I hate or fear this thing?

How is my hatred or fear like an information literacy concept?